

December 13, 2022

Board of Supervisors
County of Ventura
800 South Victoria Avenue
Ventura, CA 93009

Subject: Approval and Ratification of, and Authorization for the Ventura County Public Health (VCPH) Director to Accept Additional Funding in the Amount of \$250,000 from the California Department of Public Health (CDPH) Nutrition Education and Obesity Prevention Branch (NEOPB) for the CalFresh Healthy Living Program Grant Award, Effective December 13, 2022 through September 30, 2023; Adoption of a Resolution Establishing Two (2) Fixed-Term Positions, Effective December 13, 2022 through September 30, 2023. (Recommendation No. 2 Requires 4/5ths Vote)

Recommendations:

1. Approve, ratify, and authorize the VCPH Director to accept additional funding in the amount of \$250,000 from the CDPH NEOPB CalFresh Healthy Living Program. The funding is provided through the United States Department of Agriculture (USDA) Supplemental Nutrition Assistance Program-Education (SNAP-Ed).
2. Authorize the Auditor-Controller to process the necessary accounting transactions to Unit 3105 Health Education to adjust the appropriations and unanticipated revenue as follows for FY 2022-2023 (requires 4/5th vote).

HCA-Public Health-Health Education (Unit 3105)

Increase	3100-3105	Salaries & Benefits	\$ 228,341
Increase	3100-3105	Services & Supplies	\$ 21,659
Increase	3100-3105	Intergovernmental Revenue	\$ 250,000

3. Adopt the attached Resolution establishing the following two (2.0) fixed-term position allocations in Public Health, Unit 3100-3105, effective December 13, 2022, through September 30, 2023.

Class Code	Classification Title	FTE	Range	Annual Salary
01174	Senior Program Administrator	1	\$3,215.920720 – \$4,502.731120	\$83,613.94 – \$117,071.01
00406	Community Services Coordinator	1	\$2,143.098240 – \$3,004.313040	\$55,720.55 – \$78,112.14

Reason for Ratification:

State budget amount approval was received in mid-October 2022, and this is the earliest opportunity to bring this item to your Board for approval and acceptance.

Fiscal/Mandates Impact:

Mandatory: No

Source of Funding: USDA via CDPH-NEOPB

Funding Match Required: None

Impact on Other Departments: None

Summary of Revenues and Costs:	<u>FY 2022-23</u>	<u>FY 2023-24</u>
Revenue:	\$ 170,963	\$ 79,037
Costs:		
Direct	\$ 170,963	\$ 79,037
Indirect-Dept.	\$ -0-	\$ -0-
Indirect-County CAP	\$ -0-	\$ -0-
Net Costs	\$ -0-	\$ -0-

FY 2022-23 Budget Projection:

FY 2022-23 Budget Projection for HCA-PH - Health Education, Unit 3105				
	Adopted Budget	Adjusted Budget	Projected Budget	Estimated Savings/ (Deficit)
Appropriations	\$4,488,510	\$5,780,955	\$5,780,955	\$ 0
Revenue	\$4,651,583	\$5,749,765	\$5,749,765	\$ 0
Net Cost	\$ (163,073)	\$ 31,190	\$ 31,190	\$ 0

Discussion:

The CDPH NEOPB CalFresh Healthy Living Program (CFHL), part of the SNAP-Ed, is funded through the USDA and administered at the federal level through Food and Nutrition Service (FNS). State agencies administer the program at the state and local levels. In California, the program is administered by the California Department of Social Services (CDSS) and through the CDPH NEOPB.

CDPH/NEOPB is making available an additional \$250,000 (Exhibit 1) from carry-in funds above the yearly grant award of \$819,273 to Ventura County for a total of \$1,069,273, for the period of December 13, 2022, through September 30, 2023. The funds will be utilized to implement allowable nutrition education and obesity prevention intervention strategies of the CFHL in low-income communities of Ventura County. As the administration of the California SNAP-Ed program expands and the implementation of its strategies becomes more complex, two (2) new fixed term positions are being requested.

The Senior Program Administrator position will provide direct support and guidance to create an effective and integrated service delivery system tailored to benefit the SNAP-Ed target population in Ventura County. An essential aspect of the work will be to develop an Integrated Work Plan to provide comprehensive nutrition education services that are participant-centered and linguistically and culturally appropriate for all SNAP-Ed eligible groups for the next three years of the FY 2024-26 funding cycle.

The Community Services Coordinator (CSC) position will assist in meeting the immediate need to coordinate services with additional partners to reach the projected program goals and service numbers, as stipulated in the grant agreement with CDPH. There's an increased need for coordination of services that resulted from losing support services from a subcontracting agency.

The goal of the CFHL is to address and prevent the negative health effects of obesity and resulting chronic diseases, such as heart disease, high blood pressure, diabetes, arthritis, and some forms of cancer. The recent COVID-19 pandemic demonstrated that disparities in obesity rates among low-income Californians and some ethnic groups posed a greater risk for illness and disease. The focus of CFHL is to promote the consumption of healthier foods, such as fruits and vegetables, and encourage community change to help the target audience establish healthy eating habits and a physically active lifestyle for the primary prevention of disease. The CFHL offers a comprehensive public health approach that enables partners to work together to prevent obesity among low-income families. The target audience for CFHL is SNAP-Ed eligible individuals and other low-income persons and families residing in communities with a significant (50 percent or greater) low-income population.

This letter has been reviewed by County Counsel, the Auditor-Controller's Office, Human Resources, and the County Executive Office. If you have any questions regarding this item, please call Rigoberto Vargas at (805) 981-5101.


RIGOBERTO VARGAS
Public Health Director
BARRY ZIMMERMAN
Health Care Agency Director

Attachments:
Resolution
Exhibit 1 – NEOPB Approved FFY 2023 Budget Book