

Ventura County Master Plan for Aging

October 11, 2022



COUNTY *of* **VENTURA**

Why a Master Plan

- Population of County is older with more than 25% of people over 60 years of age
- Builds bridges across County departments many of whom have policies that impact older adults and people with disabilities - to support cross sector planning and implementation
- Incorporates an aging and disabilities lens across county priorities beyond the traditional health care and community-based services
- Raises awareness about how aging and disability related policies impacts people at all stages of life.



Master Plan for Aging Development

- March 2018 Older Adults Collaborative meeting with CEO's office
- October 2019 Stakeholder Forum
- Town Halls/Listening Sessions
- Public survey
- Data/literature review
- Release of Draft Goals and Initiatives
- County agencies provided a chance to review and make suggestions
- Public comment
- Board of Supervisors Approval



The Plan's Perspective

- 10 year plan
- Focus on moving the County towards being age friendly, dementia friendly and disability friendly
- Written from Counties perspective
- Sensitive to not obligating cities
- Good ideas that didn't make the final plan added so that non-profits or cities can work on them if they choose



5 Goals

- **Goal 1 – Housing for All Ages and Stages** - We will live where we choose as we age in communities that are age, disability, and dementia friendly and disaster ready
- **Goal 2 – Health Reimagined** - We will have access to the services we need to live at home in our communities and to optimize our health and quality of life
- **Goal 3 – Inclusion and Equity, Not Isolation** - We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation
- **Goal 4 – Caregiving that Works** - We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.
- **Goal 5 – Affordable Aging** - We will have economic security for as long as we live



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Next Steps

- Submit Age friendly designation applications to the World Health Organization and AARP.
- Determine potential priority areas for implementation team
- Implementation team to also work on specifics as to which County agencies will be lead and the specifics as to how some of the initiatives will be accomplished
- Determine actual measures to be used
- Target State and Federal opportunities for funding

