



**Resolution
of
The Board of Supervisors of Ventura County
PROCLAIMING
AUGUST 7 - 13, 2022
CERTIFIED FARMERS' MARKET WEEK**

WHEREAS, MORE THAN ONE HUNDRED AND TWENTY CERTIFIED LOCAL FARMERS AND RANCHERS PROVIDE VENTURA COUNTY CONSUMERS WITH ACCESS TO HEALTHY FOODS PRODUCED LOCALLY AND REGIONALLY THROUGH FOURTEEN CERTIFIED FARMERS' MARKETS, WHICH ACCOMMODATE THE DEMAND FOR A DIVERSE VARIETY OF AGRICULTURAL PRODUCTS; AND

WHEREAS, FARMERS' MARKETS SERVE AS SIGNIFICANT OUTLETS FOR SMALL-TO-MEDIUM, NEW AND BEGINNING, SOCIALLY DISADVANTAGED, AND VETERAN AGRICULTURAL PRODUCERS TO MARKET AGRICULTURAL PRODUCTS, IN TURN GENERATING REVENUE THAT SUPPORTS THE SUSTAINABILITY OF FAMILY FARMS AND THE REVITALIZATION OF RURAL COMMUNITIES; AND

WHEREAS, FARMERS' MARKETS PLAY A CRITICAL ROLE IN CONNECTING PRODUCERS AND CONSUMERS TO STRENGTHEN NUTRITIONAL SECURITY, AND CONTRIBUTING TO A FAIR, COMPETITIVE, DISTRIBUTED, AND RESILIENT ESSENTIAL LOCAL FOOD SYSTEM; AND

WHEREAS, FARMERS' MARKETS OFFER LOW-INCOME WOMEN, INFANTS, CHILDREN, AND SENIORS PARTICIPATING IN THE WIC AND SENIOR FARMERS' MARKET NUTRITION PROGRAMS, RESPECTIVELY, THE OPPORTUNITY TO REDEEM THEIR BENEFITS FOR FRESH PRODUCE AND INCREASINGLY OFFER ELECTRONIC BENEFITS TRANSFER TECHNOLOGY FOR USE BY SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM RECIPIENTS IN REDEEMING THEIR BENEFITS. CALFRESH SNAP MONTHLY FOOD BENEFITS ARE AN ADDITIONAL OPPORTUNITY TO INCREASE FRESH PRODUCE AND HEALTHY FOODS FOR LOW-INCOME INDIVIDUALS AND FAMILIES; AND

WHEREAS, VENTURA COUNTY MARKET MANAGERS, PRODUCERS, AND AGRICULTURAL INSPECTORS CONTINUE TO PLAY A KEY LEADERSHIP ROLE IN THE ADVANCEMENT OF INTEGRITY AND EQUITY IN FARMERS MARKETS THROUGHOUT THE STATE OF CALIFORNIA AS CHAIR, MEMBERS, AND CONTRIBUTORS TO THE CALIFORNIA FARMERS' MARKET ADVISORY COMMITTEE FOR THE SECRETARY OF AGRICULTURE.

NOW, THEREFORE BE IT RESOLVED, THAT THE BOARD OF SUPERVISORS OF THE COUNTY OF VENTURA HEREBY PROCLAIMS THE WEEK OF AUGUST 7-13, "CERTIFIED FARMERS' MARKET WEEK" IN THE COUNTY OF VENTURA. WE EXPRESS OUR APPRECIATION AND GRATITUDE FOR THE DEDICATION AND COMMITMENT OF THE FARMERS AND RANCHERS, MARKET OPERATORS, AND AGRICULTURAL INSPECTORS WHO PROVIDE WHOLESOME FRESH LOCALLY PRODUCED FOOD AND ENSURE THE INTEGRITY OF THIS ESSENTIAL MARKETING SYSTEM.

PRESENTED ON THIS 26TH DAY OF JULY 2022



CHAIR OF THE BOARD OF SUPERVISORS
CARMEN RAMÍREZ, SUPERVISOR 5TH DISTRICT


MATT LAVERE, SUPERVISOR 1ST DISTRICT


LINDA PARKS, SUPERVISOR 2ND DISTRICT


KELLY LONG, SUPERVISOR 3RD DISTRICT


ROBERT O. HUBER, SUPERVISOR 4TH DISTRICT