

Central Services
Joan Araujo, DirectorEngineering Services
Christopher Cooper, DirectorRoads & Transportation
Christopher Kurgan, DirectorWater & Sanitation
Joseph Pope, DirectorWatershed Protection
Glenn Shephard, Director

July 26, 2022

Board of Supervisors
County of Ventura
800 South Victoria Avenue
Ventura, CA 93009

Subject: Approval of, and Authorization for the Public Works Agency Director, or his Designee, to Sign, a Grant Agreement with the Mattress Recycling Council California, LLC, to Complete a Pilot Study to Purchase and Install Cameras on Olds Road to Monitor Illegal Dumping; Supervisorial District 5.

Recommendation:

Authorize the Public Works Agency Director, or his designee, to sign, a grant agreement with the Mattress Recycling Council California, LLC (MRC) for grant funds of \$61,600 to complete a pilot study to purchase and install cameras in the county road right-of-way on Olds Road to monitor illegal dumping.

Fiscal/Mandates Impact:

Mandatory:	No
Source of Funding:	Mattress Recycle Council Grant and Road Fund
Funding Match Required:	None
Impacts on Other Departments:	None

Summary of Revenue and Total Costs	FY 2022-23	FY 2023-24
Revenue:	\$ 61,600	\$ 0
Costs:		
Direct	\$ 62,077	\$ 0
Indirect - Agency/Dept.	\$ 8,625	\$ 0
Indirect - CAP	\$ 947	\$ 0
Total Costs	\$ 71,649	\$ 0
Net Road Fund Costs Including Indirects	\$ 10,049	\$ 0
Recovered Indirect Cost (Dept. and County CAP)	\$ 0	\$ 0



Current FY 2022-23 Budget Projection for Road Fund - Unit 4082				
	Adopted Budget	Adjusted Budget	Projected Budget	Estimated Savings/(Deficit)
Appropriations	\$20,255,700	\$20,255,700	\$20,255,700	\$0
Revenue	\$ 125,000	\$ 125,000	\$ 125,000	\$0
Net Cost	\$20,130,700	\$20,130,700	\$20,130,700	\$0

Sufficient revenue and appropriations are available in the FY 2022-23 Adopted Budget.

Discussion:

Illegal dumping on a County highway is a crime and subject to fines from \$250 to \$10,000 and imprisonment for up to six months under Penal Code section 374.3. The County spends approximately \$300,000 annually to collect illegally dumped trash in the road right-of-way. There is a critical need to reduce illegal dumping in the County right-of-way through education, eradication, and enforcement (three E's). This pilot program will attempt to address all three E's. The funding provided by the MRC grant allows for the purchase and installation of cameras on Olds Road to monitor and dissuade illegal dumping. The program will focus on mattresses and will use the images from the surveillance cameras to support prosecutions of persons who violate the law. This grant will also partially fund a public education campaign. Award Agreement and Terms and Conditions for the grant are included in Exhibit 2.

The pilot program includes the following items:

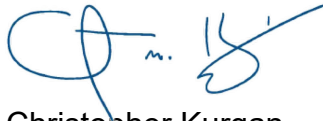
1. Procuring eight surveillance cameras and four license plate cameras through a third-party vendor to be installed on Olds Road and implement daily monitoring of camera footage and track the number of mattress-related illegal dumping incidents and how many are referred to the Sheriff's Office for enforcement for a total of 6 months.
2. Preparing an educational campaign to develop outreach content with a new aesthetic and tagline for illegal dumping. The content will include the consequences of illegal dumping and references to legal actions taken by the County. The outreach contents will be sent to appropriate outlets, such as social media, electronic blasts, and radio interviews in English and Spanish. The education campaign also includes the installation of public signage.

MRC proposes to utilize the final report submitted by the County to draft a case study outlining the key takeaways from the pilot study and share it through mutually agreed upon outlets including but not limited to social media, website, conferences, etc. MRC's original award was for \$40,000 as shown in the award letter. Since then, MRC has agreed to fund \$61,600 as stated above.



This letter has been reviewed by the County Executive Office, the Auditor-Controller's Office, and County Counsel.

If you have questions, please call the undersigned at (805) 654-2077.

A handwritten signature in blue ink, appearing to read 'C. Kurgan', with a stylized flourish at the end.

Christopher Kurgan
Director
Roads & Transportation

Attachments:

- Exhibit 1: Notice of Intent to Award Letter
- Exhibit 2: Award Agreement and Terms and Conditions
- Exhibit 3: Vicinity Map
- Exhibit 4: Location Map

