

GENERAL INFORMATION

Library/Organization	Ventura County Library
Project Title	Mobile Career Center: Ventura County Library (Local)

ITEMS 1-21. COMPLETED ON THE ONLINE APPLICATION SYSTEM SUBMITTABLE

ITEM 22. PROJECT DESCRIPTION: Limiting your response to one (1) page, please describe your proposed project.

IMPORTANT: See instructions for details and requirements.

There is an identified need in Ventura County to provide more access to the Internet and computers which has only been emphasized by the COVID-19 pandemic as people try to learn, work and seek jobs, government programs and health information online. There is an identified need in Ventura County to provide access to the Internet and computers for people to apply for jobs and receive career training and coaching. During the COVID-19 pandemic, this need for technological access has grown significantly. During COVID-19, people have lost jobs and businesses, and with library facilities closed they have nowhere to go to receive free access to the Internet and computers. The Federal Communications Commission reported that at least “18 million people lacked access to broadband Internet at the end of 2018.” The Ventura County Library has addressed this need for access to the Internet in many ways including through publicly available computer labs in library branches, the loan of computers and Wi-Fi hotspots for remote use by members of the public, free Wi-Fi access at all library branches, and an existing Mobile Library that serves as a Wi-Fi on wheels. The Library now seeks to expand upon these much needed services with a Mobile Career Center project completely dedicated to providing career and workforce assistance.

Staff at the Ventura County Library met with representatives from the Ventura County Workforce Development Board (VCWDB) and America’s Job Center of California (AJCC) to discuss a potential partnership to address these needs. All participants agreed that even before COVID-19 many low to moderate income adults in the county did not have the ability to get to the libraries or AJCC for assistance due to lack of transportation and inflexible schedules. Digital illiteracy also served as a barrier to these services. The COVID-19 pandemic has added additional barriers to services such as the need to care for and educate children. It was determined that bringing career services and computer and Internet access directly to these LMI communities through the Library’s existing Mobile Library to deploy a Mobile Career Center would be the most successful way to reach more people with services already provided by AJCC and remove barriers to these much needed services. This project would establish a Mobile Career Center to visit underserved, vulnerable and Low to Moderate Income (LMI) communities throughout Ventura County. It would also contain storage and charging capacity for laptop computers with webcams that could be deployed as a Pop-Up Career Classroom in library and other community facilities.

Personnel would be hired to provide instruction and assistance at each site visit. The Mobile Career Center would also contain a collection of career books and printed materials purchased/reassigned from the collections of physical library branches that could be loaned out. Library cards could be issued to visitors so they would have access to the library’s full print and digital collections, including the Library’s existing live online job coaching and resume writing program called Brainfuse JobNow and VetNow that is offered both in Spanish and English through the California State Library.

Personalized and local job coaching would be provided by connecting adults to the workforce specialists trained by the local AJCC of Oxnard. Visitors would be able to connect virtually with these experts and receive individualized one-on-one help and referrals to more advanced services provided by AJCC. Providers would also come onsite to specific Pop-Up Classroom locations to provide digital literacy and career instruction classes. The current services and training courses offered by and at the local AJCC would now be brought into the communities throughout the community in more accessible and convenient locations. It is important to note that there are multiple areas in Ventura County that have lower levels of education, low levels of average income, low median incomes, low broadband adoption levels, and these are the specific areas that are targeted by this grant project. Priority areas for the Broadband Consortium of the Pacific Coast include the Upper Ojai Valley, the Santa Clara River Valley, and the Oxnard/Camarillo Plain. The Ventura County Library provides library services to a population that includes several U.S. Census tracts that are considered by

HUD to be qualified low to moderate-income, especially in and around El Rio, Fillmore and areas of Ventura. In 2018, library staff conducted a study of residents in the library's service area using U.S. Census data. They found that of the 279,300 households served in 2018, 46.8% had a household income of less than \$75,000, and 30.9% had a household income of less than \$50,000. The median income in the county was \$80,552. Overall, to be classified as LMI, an individual or family's household income must be 80% of the median income for the county or area where they reside, or under \$64,442 in Ventura County. This means more than one-third of the households served by the Ventura County Library System were considered low or moderate-income in 2018. These LMI households are often where people need access to library services the most.

The project specifically targets California Advanced Services Fund (CASF) eligible areas within the zip codes of: 93023, 93015, 93060, 93036, 93030, 93066, 93040, 93033, and 93004. Drilling down on these areas in the California Interactive Broadband Map shows multiple areas within the county that qualify for CASF grant funding. The mobile nature of the project means these areas can be more specifically targeted and services and access to technology can be hyperlocal and onsite directly at specific housing developments, senior housing, farmworker worksites, food distribution program centers, and more. This project will target areas that fall primarily in California Assembly District 37 that have been identified by the California Emerging Technology Fund when they partnered with the City of Watsonville GIS Center to document the number of households that are unconnected, underconnected, and connected to broadband (high-speed Internet) in every California Assembly and Senate District.

ITEM 23. BRIEF ABSTRACT: Limiting your response to two (2) sentences, please provide a brief statement which answers the questions: we will do what, for whom, for what expected benefit(s).

This project would establish a Mobile Career Center on the Ventura County Mobile Library to visit underserved, vulnerable and LMI communities throughout Ventura County virtually connecting people with workforce and career specialists trained by America's Job Center of CA, who would also come onsite to provide digital literacy and career instruction classes and bring current services and technology offered by the local AJCC into communities throughout the region in more accessible and convenient locations. This key program would establish a minimum of 408 hours of computer lab operation of much needed access to the Internet and computers services, along with career coaching and job assistance to a projected number of at least 3,100 people in a twelve-month period.

ITEM 24. COMMUNITY NEEDS, ASPIRATIONS AND ASSETS

Describe the community need(s) that this project is intended to meet, the community aspiration(s) with which it is intended to align, and the community assets that connect to the project. Also, briefly describe how your project will respond to your stated community needs and/or aspirations. (Max 300 words.)

This key program would establish a minimum of 408 hours of operation of much needed access to the Internet and computers services, along with career coaching and job assistance to a projected number of at least 3,100 people in a twelve-month period. Many people with no or limited access to broadband will be able to connect through this program and seek workforce and career support, as well as digital literacy instruction. This project means that people will be able to access the Internet and computers through both a Pop-Up Classroom and a convenient Mobile Career Center that brings job coaching and career support to them. This project supports the county's Strategic Plan objective to engage in countywide efforts to promote and strengthen the workforce development and demonstrates an innovative way to remove barriers to much needed technology and services. It also supports the Ventura County Library's own Strategic Plan objective to leverage partnerships with organizations in strategic alignment with library to maximize and share resources.

In 2018 and 2019, the library held a series of community workshops at the Fillmore Library to gather community input regarding a project to expand that library branch. In those meetings, participants spoke about the needs to support the local workforce, especially through access to technology and digital literacy. At a series of "community conversations"

held by the library at various locations throughout the county in 2016 and 2017, these needs were also voiced by community members. Library staff has worked hard over the past years to find ways to bring these resources and services to the communities we serve and meet this significant community need. Leveraging the existing services and resources of the local America's Job Center of CA and the Ventura County Library is an ideal way to maximize resources to meet this need and reach more people by removing barriers to access.

ITEM 25. COMMUNITY INVOLVEMENT

Describe how you have involved members of the targeted population in program planning and how you plan to involve them in implementing the proposed project. (Max 200 words.)

This innovative project has the support of the Workforce Development Board of Ventura County, America's Job Center of Oxnard, the Ventura County Library Foundation, and the Broadband Consortium of the Pacific Coast. Staff from the Ventura County Library has been working closely with these organizations to identify community needs. All partners have received extensive community input indicating that there is an identified need in Ventura County to provide access to the Internet and computers for people to apply for jobs and receive career training and coaching. During the COVID-19 pandemic, this need for technological access has grown significantly. During COVID-19, people have lost jobs and businesses, and with library facilities closed they have nowhere to go to receive free access to the Internet and computers.

The Mobile Career Center would serve communities throughout the county in partnership with many other organizations, such as the local Housing Authority and Many Mansions, a non-profit that provides low income housing. The Ventura County Library and the Workforce Development Board already have extensive experience working in collaboration with these and other partners throughout the county, and would leverage those partnerships for this project. Additionally, the Library will engage with adult students of the Library READ Adult Literacy Program to help them meet their job goals through the Roles and Goals program.

The personnel recruitment will focus on identifying staff that is familiar with and culturally aware of the communities served, and who speak languages most commonly found within these communities, ideally bilingual in English/Spanish. Mobile Career Center staff members would be instrumental in talking to community members about services offered, and doing outreach to potential partners. Community based organizations, such as the local Housing Authority, already working within these communities would be leveraged to identify locations to provide services, and help raise awareness of the program. The Workforce Development Board of Ventura County would be key in marketing and promoting the program, and recruiting students. Information about the program would be disseminated in print format through fliers, press releases, radio spots, and online through program partner websites and social media accounts. Publicity and informational fliers will be in both English and Spanish. Multiple publicity formats will be used to widely disseminate information about the program, including local radio stations that serve vulnerable populations. Materials purchased for and reassigned to the Mobile Career Center will be in both Spanish and English. We will also continue to promote Brainfuse JobNow and VetNow that is available in both English and Spanish.

NOTE: Letters of Support for this specific project have been attached from multiple organizations and America's Job Center of California as project partner. Please note that the Letters of Support reference the project's matching CPUC grant application, but are written in support of this LSTA funded Mobile Career Center project.

ITEM 26. EQUITY, DIVERSITY AND INCLUSION

Describe how your agency demonstrates its commitment to equity, diversity and inclusion. (Max 150 words.)

Years before the current community conversations regarding diversity, equity and inclusion, the Ventura County Library was proud to establish a formal Statement of Inclusivity in 2017. We believe libraries are for everyone. The Ventura County Library values every customer regardless of citizenship, age, race, religious affiliation, gender, or sexual preference. We believe in confidentiality, freedom of information, and always being open and available to everyone. As

testament to this philosophy we adopted the Statement of Inclusivity as part of the Library's Mission, Vision, and Values page which can be found in full on our website at <https://www.vencolibrary.org/about/vcl-statement-inclusivity> . It is our mission and vision to always include, value, and respect each customer as a unique individual.

The Ventura County Library additionally adopted a five-year Strategic Plan in 2018 that established six Core Values. These values include Equity and Inclusivity. All staff members receive training on these values, along with our mission and vision, Strategic Plan, and the Library's "ACE" Customer Service Standards that ensure we are consistently delivering services that are accessible, courteous, and efficient. Our values are demonstrated through our behaviors. The Mobile Career Center project aligns with our values as it strives to level the playing field, reach the underserved, and ensure everyone has access to library services.

ITEM 27. PROJECT PARTNERS AND COMMUNITY CONNECTIONS

Please list your Project Partners and/or Community Connections. Before submitting this application, local competitive applicants requesting less than \$75,000 should have one community connection in place; local competitive applicants requesting \$75,000 or more should have one project partner in place; collaborative competitive grant applicants should have one project partner in place.

Partner Name and Type	Organization Type (see instructions for valid entries)	Legal Type (see instructions for valid entries)	Role on Project	Resources That Partner Will Contribute (materials/funds/staff)
America's Job Center of CA - Oxnard, CA location. VC Library has a Letter of Support from the AJCC and Workforce Development Board of Ventura County that has committed to a minimum of 12 hours of training for project personnel. We plan to establish a formal MOU when the grant funds are awarded. The reason to wait is that County protocol requires the item to be formally presented to the Board of Supervisors to seek their approval. We do not want to utilize Board time and resources until the funding award is confirmed.	Human Service Organization	State Government	Training Consultants, subject experts regarding workforce support. Commitment to provide a minimum of 12 hours of training for project personnel.	Staff to serve as training consultants. VCWDB/AJCC has provided a Letter of Support for this grant project. They will also provide in-kind support of existing curriculum and access to existing resources already available at the AJCC. NOTE: Letters of Support attached to this application reference another associated CPUC grant application, but are for this same project.

Partner Name and Type	Organization Type (see instructions for valid entries)	Legal Type (see instructions for valid entries)	Role on Project	Resources That Partner Will Contribute (materials/funds/staff)

ITEM 28: PROJECT INTENT

Please describe the objective or expected result of the project. See instructions for details including the list of project intents.

- Economic & Employment Development: Improve users’ ability to apply information that furthers the status of their jobs and/or businesses.

Improve users’ ability to use resources and apply information for employment support

Improve users’ ability to use and apply business resources

ITEM 29: PLANNING AND EVALUATION

Please answer each area concisely and completely. For section A-D, limit responses to a total of four (4) pages.

29A. Anticipated Project Outputs – Please list services to be provides and/or products to be created in this project, including the approximate number of each. See instructions for more detail.

This project establishes a minimum of 408 hours of operation of the computer lab access to the Internet and computers for workforce support per year. An online schedule of confirmed service locations and hours of operation will be posted on the Ventura County Library website at vencolibrary.org, as well as by program partners. This schedule will also be available in printed format for distribution throughout the community. The project goal is to provide no fewer than four stops/site visits per week.

This project would establish a regular ongoing Mobile Career Center where people could connect to a specialist to receive job coaching that would be available at a minimum of four times per week for at least two hours at a time for 48 weeks per full year (384 available hours in 12 months). The maximum number of participants at each session could be 15 (based on the number of available computers), with a projected minimum of approximately 3,000 participants for a full year (includes unique and duplicate attendees). Specific classes would also be taught in person by workforce specialists in the Pop-Up Classroom at a minimum of 12 times per full year for up to 15 people at a time, for a total of an additional 180 participants per full year. The curriculum will be provided by the project partner, AJCC, and will provide instruction on a variety of topics related to career and job skills. Individuals will also have the opportunity to receive one-on-one customized support through a workforce specialist in the virtual environment. The projected minimum number of participants that could be served in a full year of offering this program is 3,100. To allow for the six months ramp up period, in year one of this grant program period, we project serving at least 1,550 people, but in year two of the program grant period we project serving at least 3,100 people.

This project involves equipment to establish a Pop-Up Classroom that will be deployed as a part of the Mobile Career Center. Whereas the Mobile Career Center will focus mainly on providing computers for people to connect to workforce specialists for job coaching and access to job related materials, the Pop-Up Classroom will enable instructors to teach classes on digital literacy and workforce support skills.

Both facets of this program will be key in enabling highly flexible and adaptable services, and instrumental to the success of the program. The project will be supported by laptop computers with webcams from the VCWDB, and LSTA funds will provide for a mobile storage and charging cart for equipment. The project provides for this mobile charging and storage cart for the laptops that can easily be wheeled off of the Mobile Career Center and deployed in classroom fashion in communities throughout the county. This model makes this classroom extremely adaptable and super accessible. The project goal is to serve a minimum of 3,100 participants per year by year two, by providing them with crucial access to the Internet and computers to attain workforce support.

Additional steps to evaluate project outputs and measure progress and success include:

Published schedule of classes and services that meet desired outcomes.

Timely and accurate payment and delivery of all items and equipment in good working order

Training registration and attendance traced by program personnel in spreadsheet

Schedule of Mobile Career Center visits, including locations, hours, and number of participants

Pop-Up class schedule finalized and confirmed

Spreadsheet tracking for number of classes, number of class participants, number of Workforce Specialist hours, and the number of people connecting to a Workforce Specialist.

29B. Evaluation Plans:

The State Library will provide you with surveys to use to evaluate project activities and fulfill IMLS requirements. Please describe your additional plans for evaluating the impact of your project in response to your stated needs.

The specific project outputs include reducing underemployment and unemployment levels among participants, and increasing access to technology for the purposes of job searching and assistance. Along with actual numbers of participants, surveys will be conducted to record the number of participants who report employment or promotions due to participation in the program. The project will include specific methods that are used to ensure that participants improve their ability to apply information and skills that further the status of their jobs and/or business through participation. Participant surveys in print format will be used and collected for classroom instruction and at the Mobile Career Center. Surveys will contain questions that we use to evaluate services and report out on, including:

1. Have you received a job, job promotion, better paying job, or a higher classification job as a result of participating in this program?
2. Did you gain or increase a workforce or digital literacy skill today? Please describe.
3. Did the Mobile Career Center and/or class help you increase your job knowledge and/or skills? Please describe.

Additionally, each task/activity in our project plan has been aligned with a detailed description of how it will be tracked or measured. Some of these methods are informal, such as seeking feedback from instructors, workforce specialists, and participants in a conversational format through regular interaction. Some methods will be more formal, such as asking participants to complete the printed surveys described above.

In this way, we will evaluate the project deliverables and outcomes. Evaluation will ensure the successful sign-up of participants and ample community awareness of the project and services, the successful communication with vehicle

vendors and service entities, the implementation of the desired number of classes and hours of service, a successful launch of the mobile vehicle, and continued offerings of the desired number of classes to the desired number of participants. However, it will also allow us to collect and report out data and stories, including people who have participated in the Pop-Up Classroom classes or connected with a Workforce Specialist over the project period who have been able to attain employment or increase workforce and digital literacy skills as a result of their ongoing participation.

29C. Sustainability. Should this project be successful, how will it be supported and sustained in the future?

After the grant program period, the project will be evaluated and specific outcomes measured, such as the number of people securing employment or increasing workforce skills, to determine the feasibility of continuing and supporting the program through additional grant or other county/library funding. If successful outcomes are achieved, the Ventura County Library and program partners plan to commit additional and existing resources and funds to the program to continue services.

29D. Activities. Please select the appropriate IMLS-designated activities that will be implemented to accomplish your project and achieve your outcomes? Per IMLS, activities are actions through which the Intent (Item 28) of a project is accomplished and which account for at least 10% of the total resources committed to the project. IMLS has identified 4 types of Activities and associated Modes (methods by which the Activity is carried out). Select all that apply to your project and provide descriptions for each.

1. **Instruction** - Involves an interaction for knowledge or skill transfer and how learning is delivered or experienced. *(Check all that apply and provide a description including whether the format will be in-person, virtual, or both)*
 - Program - Formal interaction and active user engagement (e.g., a class on computer skills).
 - Presentation - Formal interaction and passive user engagement (e.g., an author's talk),
 - Consultation - Informal interaction with an individual or group of individuals (library staff or other professional) who provide expert advice or reference services to individuals, units, or organizations.
 - Other

Description: Pop-Up classes offered along with virtual meetings with Workforce Specialists for participants. Participants will improve their ability to use resource and apply the information they learned to receive direct employment support. They will improve their digital literacy skills, and improve their ability to use and apply business resources,

2. **Content** - Involves the acquisition, development, or transfer of information and how information is made accessible. *(Check all that apply and provide a description including whether the format will be physical, digital, or both)*
 - Acquisition - Selecting, ordering, and receiving materials for library or archival collections by purchase, exchange, or gift, which may include budgeting and negotiating with outside agencies (i.e. publishers, vendors) to obtain resources. May also include procuring software or hardware for the purposes of storing and/or retrieving information or enabling the act of experiencing, manipulating, or otherwise interacting with an information resource.

Creation - Design or production of an information tool or resource (e.g., digital objects, curricula, manuals). Includes digitization or the process of converting data to digital format for processing by a computer.

Description - Apply standardized descriptive information and/or apply such information in a standardized format to items or groups of items in a collection for purposes of intellectual control, organization, and retrieval.

Lending - Provision of a library's resources and collections through the circulation of materials (general circulation, reserves). May also refer to the physical or electronic delivery of documents from a library collection to the residence or place of business of a library user, upon request.

Preservation - Effort that extends the life or use life of a living or non-living collection, the individual items or entities included in a collection, or a structure, building or site by reducing the likelihood or speed of deterioration.

Other

Description: This project will leverage the existing coursework and resources already provided by Workforce Specialists who work for the America's Job Center of CA, as well as any new curriculum created by these experts for the project. This project will extend this existing curriculum and current resources by making them more widely available to more people across the county. Additionally, Library staff and project personnel will work with the Workforce Specialists at the AJCC to develop more targeted training and skills to meet the needs of the specific communities served by this project.

3. **Planning & Evaluation** - Involves design, development, or assessment of operations, services, or resources and when information is collected, analyzed, and/or disseminated. *(Check all that apply and provide a description including whether the format will be **in-house or third-party**)*

Retrospective - Research effort that involves historical assessments of the condition of a project, program, service, operation, resource and/or user group.

Prospective - Research effort that projects or forecasts a future condition of a project, program, service, operation, resource, and/or user group.

Description:

4. **Procurement** – May only be used for projects with an Institutional Capacity Intent (see Item 28). Includes acquiring or leasing facilities; purchasing equipment/supplies, hardware/software, or other materials (not content) that support general library infrastructure. *(Provide a description)*

Description:

ITEM 30: GRANT TIMELINE/ACTIVITIES

Using this table, please briefly describe your major project outputs and when they will occur (the grant period starts July 1, 2021 and ends June 30, 2022). Please list them in chronological order where applicable.

Activity	Month Started	Month Ended
Meet with program partners and identify specific underserved areas to target	7/21	7/21

Activity	Month Started	Month Ended
Recruit project personnel	7/21	7/21
Develop service locations and schedule for Pop-Up classes and services.	7/21	7/21
Develop curriculum and learning objectives with program partner for classes	7/21	7/21
Order project materials and equipment	7/21	7/21
Create, print and distribute initial marketing materials	7/21	9/21
Create tracking/reporting system for project including all expenses, and complete and submit all required reports	7/21	6/22
Provide training for project personnel	7/21	8/21
Establish method of signing up participants for classes and services	7/21	8/21
Recruit participants	7/21	4/22
Conduct marketing and outreach to targeted audience	7/21	6/22
Implement Classes	7/21	6/22
Connect participants to workforce specialists	7/21	6/22
Evaluate program	7/21	6/22

ITEM 31: BUDGET

The budget should clearly identify the amounts requested and from what sources.

Budget Category: Salaries/ Wages/ Benefits	LSTA	Cash Match & In-Kind	Total
2 PT Workforce Specialists @ 35 hrs per week (.875 FTE total) @ \$20/hr (fully burdened).	72,800	0	72,800
1 Sr. Librarian Specialist @ 5 hours per week (.10 FTE)@ \$45/hr (fully burdened.) In kind contribution of VC Library.	0	11,700	11,700
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0

Budget Category: Salaries/ Wages/ Benefits	LSTA	Cash Match & In-Kind	Total
Click or tap here to enter text.	0	0	0
Subtotal	72,800	11,700	84,500

Description: Project personnel will drive the vehicle, transport and set up the Pop-Up Classroom, conduct onsite training classes and one-on-one instruction as needed, assist patrons with computers and checking out of materials, provide customer service, issue library cards, conduct in community marketing and project promotion, write and produce publicity and press releases, and participate in training classes. \$11,700 In-Kind contribution for the Sr. Librarian Specialist to supervise Mobile Career Center staff will come from the Ventura County Library.

Budget Category: Consultant Fees	LSTA	Cash Match & In-Kind	Total
Training Consultant Fees – AJCC , provides a minimum of 12 hours of training for project personnel for one year.	5,200	0	5,200
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Subtotal	5,200	0	5,200

Description: AJCC has committed to providing a minimum of 12 hours of training classes for project personnel, to ensure they are able to assist patrons with specific workforce support and career assistance requests.

Budget Category: Travel	LSTA	Cash Match & In-Kind	Total
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Subtotal	0	0	0

Description:

Budget Category: Supplies/Materials	LSTA	Cash Match & In-Kind	Total
Click or tap here to enter text.	0		0

Budget Category: Supplies/Materials	LSTA	Cash Match & In-Kind	Total
Computer Software – Virtual Meeting	10,000		10,000
Career/Workforce materials in Spanish /English	5,000	0	5,000
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Subtotal	15,000	0	15,000

Description: Anticipated use of Zoom or other similar software platform to connect patrons to workforce specialists in the virtual environment.

Budget Category: Equipment (\$5,000 or more per unit)	LSTA	Cash Match & In-Kind	Total
Dell Unmanaged Charging Cart – up to 30 Devices	5,000		5,000
Click or tap here to enter text.		0	0
Click or tap here to enter text.	0	0	0
Subtotal	5,000	0	5,000

Description: Mobile storage and charging cart on casters.

Budget Category: Services	LSTA	Cash Match & In-Kind	Total
Marketing and Outreach Efforts and Materials	2,000	0	2,000
Click or tap here to enter text.		0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Click or tap here to enter text.	0	0	0
Subtotal	2,000	0	2,000

Description: Anticipated use of the Ventura County Graphic Services department for marketing and publicity materials. Publicity created for the Library's website, press releases written and sent out, fliers/posters created. Translation services for Spanish materials.

Project Total		\$100,000	\$11,700	\$111,700
Indirect Cost Rate Applied	0%	Indirect Cost	\$0	\$0

Project Total	\$100,000	\$11,700	\$111,700

Check one:

No Indirect Federally negotiated indirect cost rate * Indirect proposed cost rate *

* please attach supporting documentation if required

Description:

Grand Total	\$100,000	\$11,700	\$111,700
--------------------	------------------	-----------------	------------------

ITEM 32: LSTA RISK ASSESSMENT

See instructions.

ITEM 33: ATTACHMENTS

See instructions.

ITEM 34: INTERNET CERTIFICATION AND SIGNATURE

See Instructions.

ITEM 35: CERTIFICATION AND SIGNATURE

LIBRARY NAME AND PROJECT TITLE	
Library/Organization	Ventura County Library
Project Title	Mobile Career Center: Ventura County Library (Local))

Check the Appropriate Library Type

Public Library Academic K-12 (School) Multi-Type Special/Other

LIBRARY DIRECTOR SIGNATURE

I have read and support this LSTA Grant Application.

CONTACT INFORMATION	
Library/Organization	Ventura County Library
Project Name	Mobile Career Center: Ventura County Library (Local))
Library Director Name	Nancy Schram
Title	Library Director

CONTACT INFORMATION

Email Address	nancy.schram@ventura.org
Phone Number	805-256-8535
Library Director Mailing Address <i>(if different than applicant information)</i>	
City, State, Zip (9-digit)	

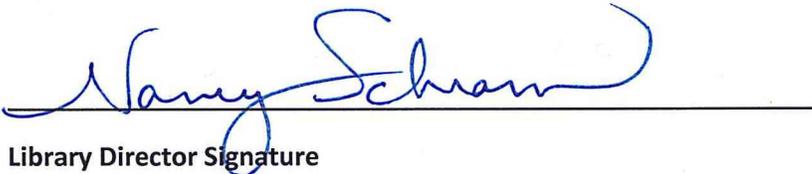
Nancy Schram

4-28-2021

Library Director Signature (electronic)

Date

Type name or insert digital signature above for application submitted via Submittable.



4-28-2021

Library Director Signature

Date

Print application and have Library Director sign in blue ink. Mail original to the California State Library (see instructions for more information and address details).