

Your Board's Goals for a CWA

1. Support preferential hiring of County residents
 - a. Keeps local dollars local – which creates an economic force multiplier
 - b. Keeps residents of Ventura County “close to home” while they work – better quality of life

2. Promote social equity through targeted “apprenticeship” hiring of disadvantaged or underrepresented Ventura County communities
 - a. Develops a more skilled county workforce – reduces unemployment
 - b. Better pay for workers which ensures “living wage” – raises standard of living, which means less dependence on local aid