



30 June 2020

Board of Supervisors  
County of Ventura  
800 S. Victoria Avenue  
Ventura, CA 93009

Dear Board of Supervisors:

**Women United** brings together community and business leaders, providing opportunities for networking and volunteerism. You join with other women who not only “**LIVE UNITED**” but “**LEAD UNITED**” with over 70,000+ members strong in 165 communities in six countries who have raised over \$1 billion for United Way. Locally, our **Women United** members constitute a growing network of women in leadership positions who use their energy, talent, and passion to advocate for single mothers in poverty.

In 2019-20, 19 local single mothers received **Women United Education Awards**, including \$2,000 in financial support that can be used to offset any costs associated with efforts to attain higher education. We believe with financial literacy, mentoring and education, these women can move from poverty to becoming self-sufficient. Your support is an investment in efforts to reduce the disparity faced by single mothers.

As a member of **Women United** you give voice to a positive change in our community. Your tremendous spirit and compassion for our neighbors empowers us to accomplish great things. On behalf of United Way of Ventura County, thank you for your generous support and investment in building a brighter future for Ventura County. We appreciate your consideration to fund \$5,000 for five Board-appointees, one member per Supervisorial district, to receive a one-year leadership membership to Women United. Membership to Women United is a \$1,000 annual commitment.

If you have additional questions or need more information on how your investment will make a lasting difference, please contact Mitchel Sloan, Vice President of Resource Development at 805.485.6288, ext. 229 or via email at [mitchel.sloan@vcunitedway.org](mailto:mitchel.sloan@vcunitedway.org).

Sincerely,

A handwritten signature in black ink, appearing to read "Sierra Gutierrez".

Sierra Gutierrez – Chair, Women United  
Eastern Regional Director  
Premier America Credit Union

A handwritten signature in black ink, appearing to read "Leanne Neilson".

Leanne Neilson – Past Chair, Women United  
Provost and V.P. of Academic Affairs  
California Lutheran University

**About Women United**

Women United is a community of giving women at the Leadership Society Giving levels (\$1,000 or more a year) to Ventura County United Way. Our mission is simple: Inspiring, enabling, and motivating women to become agents of change in our community through philanthropy, leadership, and volunteerism.