

March 12, 2019

Boards of Supervisors  
County of Ventura  
800 South Victoria Avenue  
Ventura, CA 93009

**Jeff Pratt**  
Agency Director

Central Services  
**Joan Araujo**, Director

Engineering Services  
**Christopher Cooper**, Director

Transportation  
**David Fleisch**, Director

Water & Sanitation  
**Michaela Brown**, Director

Watershed Protection  
**Glenn Shephard**, Director

**Subject:**      **Receive and File the Fiscal Year 2018-19 Update to the East County Transit Alliance Implementation Plan; Supervisorial Districts No. 2, 3 and 4.**

**Recommendation:**

Receive and File the Fiscal Year 2018-19 Update to the East County Transit Alliance Implementation Plan.

**Fiscal/Mandates Impact:**

There are no additional County costs associated with this Board action.

**Discussion:**

**East County Transit Alliance (ECTA)**

In 2013, your Board approved an East County Transit Alliance (ECTA) Memorandum of Understanding (MOU) between the County and the cities of Camarillo, Moorpark, Simi Valley, and Thousand Oaks. This MOU is designed to provide structure and direction for improving and regionalizing transit services in the east County over the next several years.

The ECTA Management Committee determined a single intercity Dial-A-Ride operation, utilizing a contract operator, presented the most immediate option to improve service. As the largest service provider in the ECTA service area, and the current provider for three of the five-member agencies, the City of Thousand Oaks, which operates Thousand Oaks Transit, was recommended by the ECTA Committee as the agency best positioned to lead the new Senior and Americans with Disabilities Act (ADA) Intercity Dial-A-Ride program and was named Fiscal Agent for the program. The Fiscal Agent Agreement for Intercity Dial-A-Ride Services specifies agency responsibilities, provides a mechanism for



agencies to adjust participation based on budget, and designates Thousand Oaks as the ECTA service provider. This Agreement was approved by all participants July 7, 2015.

ECTA successfully implemented the CONNECT City-to-City transit program which began service August 2015 and has experienced steady growth since implementation. This program provides intercity Dial-A-Ride service, without requiring a transfer, to Seniors (65+) and ADA eligible individuals in the CONNECT service area, including the unincorporated areas, in eastern Ventura County.

As called for in the ECTA MOU, the ECTA Management Committee unanimously adopted an annual update of the ECTA Implementation Plan in May 2018. The full revised plan is included as Exhibit 1. The revised Implementation Plan includes significant changes from the prior document including reducing the overall size and scope of the document and identifies operational goals and objectives of the ECTA group for the next 36 months. Since approval, the items scheduled for implementation in 2018 were implemented.

While it is the intent of ECTA to move towards further consistency and regionalization of services in the area, several of the member agencies have unique aspects to their local transit programs which restrict their ability to participate in the regional ECTA programs. One of the key items expected under the revised Implementation Plan is the development of an ECTA Master Plan, which will help inform the next steps for the region including whether a more robust organizational structure would be appropriate and achievable. The ECTA Management Committee is currently considering the best approach to development of the Master Plan.

This letter has been reviewed by the County Executive Office, the Auditor-Controller's Office, and County Counsel.

If you have questions, please call the undersigned at (805) 654-2077.

DAVID FLEISCH  
Director  
Transportation Department

Attachments:

Exhibit 1 – Fiscal Year 2018-19 East County Transit Alliance Implementation Plan

