

Michaela Perez
Councilwoman, District 6



City Council

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January 15, 2025

SUBJECT: City Member Appointment as a Regular Commissioner to the Ventura County Air Pollution Control District

Dear Committee Selection:

I respectfully ask for your support to be appointed as a Regular Commissioner to the Ventura County Air Pollution Control District, as a City representative, effective January 24, 2025.

I am a newly elected City Councilmember for the City of Oxnard representing District 6. I am writing to express interest in filling the vacancy on the Air Pollution Control Board. My wealth of experience addressing and developing public health and climate related initiatives has prepared me to serve in this role. Serving as an appointee on the Ventura County Climate Emergency Council has also given me firsthand experience on offering recommendations on Climate concerns facing cities across Ventura County.

Thank you for your consideration of my appointment to the Ventura County Air Pollution Control District as the City of Oxnard representative during the City Selection Committee Meeting.

Please do not hesitate to contact me if you need additional information at: 805-385-7430 or by email: michaela.perez@oxnard.org.

Sincerely,

A handwritten signature in cursive script that reads "Michaela Perez".

Michaela Perez
Councilwoman, District 6

Michaela Perez

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Phone (805) 276-9124

E-mail 2michaelaperez@gmail.com

Work History

2023-03 - Current **Community Organizer**

The Gathering For Justice, Oxnard, CA

- Spearheaded Youth Organizers (YOU) program, which is designed to create agents of change in the community and develop youth leaders
- Administered evaluations to students to collect post-program outcome data and summarized student learning outcomes
- Created, facilitated, and gathered feedback for trainings and professional development workshops
- Generated reports and coordinated with the evaluation team to measure program success, offer recommendations, and make modifications

2022-08 - 2022-11 **Field Organizer**

Julia Brownley For Congress, Oxnard, CA

- Advised campaign staff on digital and in-person organizing for a victorious high-priority federal campaign
- Recruited trained, and managed a team of volunteers, resulting in increased campaign outreach and impact
- Designed outreach materials, newsletters, and scripts for 758,064 community members in a local campaign
- Participated in online and in-person events including managing vendor logistics to reach community members

2021-02 - 2023-01 **Assembly District Delegate**

Ventura County Democratic Central Committee, Ventura County

- Oversaw up and down-ballot campaigns in Ventura County including field plan development, messaging, and provided recommendations for voter engagement outreach
- Disseminated reports about progress to internal and external stakeholders and offered recommendations to reach key audiences
- Designed, trained, and provided technical support to teams and individuals on phonebanking, textbanking, and canvassing

2019-09 - 2020-01 **Legislative Aide**

SF District Office, Senate, San Francisco, CA

- Analyzed state-wide campaign initiatives to stay apprised of community issues, tracked trends, compiled results, and reported outcomes
- Developed advocacy materials (e.g., letters of support/opposition, memos, and political briefs)
- Organized convenings, facilitated dialogues, and worked closely with state affiliates to enhance voter and social engagement among constituents

2019-05 - 2019-09 **Project Coordinator**

UniteSF, San Francisco, CA

- Oversaw the *Opportunities for All* program, which served 4,000+ high school and college students and connected them with leadership and advocacy pathways
- Worked alongside the program team to evaluate programming and tracked progress and program outcomes
- Maintained and expanded relationships with community partners, elected officials, and organizations

2017-12 - 2019-09 **Program Coordinator**

SF Building Infrastructure Leading To Diversity, San Francisco, CA

- Oversaw a \$17M NIH Leadership Development grant between SFSU and UCSF including overseeing daily program operations, supervision of staff and interns, and managing fiscal budgets
- Developed, assessed, and presented program evaluation outcomes
- Represented SF BUILD at local, state, and national convenings

2013-05 - 2015-05 **Program Assistant**

Extended Opportunities Program, Ventura College

- Created and implemented strategies for outreach and developed marketing material for leadership program
- Coordinated event logistics, including venue selection, catering arrangements, and attendee registration processes
- Evaluated program performance metrics to identify areas needing improvement or potential opportunities for growth

Education

2018-08 - 2021-05 **Master of Public Health**

San Francisco State University

2015-08 - 2017-05 **Bachelor of Arts: Psychology**

San Francisco State University

Skills

MS Word, PowerPoint, Outlook and Excel, Adobe Photoshop, Mac Applications, VAN, PDI, Actblue, Scale to Win, WordPress, Zoom