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May 17, 2024

Ventura County Board of Supervisors
800 S. Victoria Avenue
Ventura, CA 93009

RE: Karl's Development at Fisherman's Wharf

Dear Honorable Members of the Ventura County Board of Supervisors:

On behalf of the Ventura County Lodging Association Board of Directors, we are pleased to express our support for the proposed lease agreement with Karl's to redevelop the Fisherman's Wharf site at Channel Islands Harbor in Oxnard into a visitor-serving center.

As you are aware, tourism plays a significant role in the economic vitality of our region. According to our latest 2023 travel impact report, travel spending in Ventura County increased 2.2% year-over-year totaling \$1.87 billion, travel-generated employment increased by 5% and tax receipts generated by travel spending reached \$162 million. The Karl's development will help support our Ventura County attraction offerings while creating new jobs, foster business growth, and increase sales tax revenue for the communities we serve.

We encourage the Board of Supervisors to support and enable the project to move forward through the necessary processes. We believe the Karl's development will deliver significant benefits to the community, and we appreciate your consideration of our comments of support.

Sincerely,

Brian Tucker
President & CEO
Ventura County Lodging Association

Victor Dollar
Senior Vice President of Brighton Management
Board Chair – Ventura County Lodging Association