



# COUNTY of VENTURA

COUNTY EXECUTIVE OFFICE  
**SEVET JOHNSON, PsyD**  
County Executive Officer

**Mike Pettit**  
Assistant County Executive Officer

**Scott Powers**  
County Chief Financial Officer

**Danielle Keys**  
County Human Resources Director  
Labor Relations

October 29, 2024

Board of Supervisors  
County of Ventura  
800 S. Victoria Avenue  
Ventura, CA 93009

**SUBJECT: Celebrating United Way of Ventura County and "LIVE UNITED" Month 2024. Receive and File United Way Community Impact 2024 Presentation.**

## **RECOMMENDATION:**

Receive and file United Way of Ventura County Community Impact 2024 Presentation.

## **FISCAL/MANDATES IMPACTS:**

None.

## **STRATEGIC PLAN:**

This recommendation is consistent with the Board of Supervisors' strategic plan priority for Fiscal Responsibility and Economic Vitality and a Diverse and Innovative Workforce Dedicated to Service Excellence. The partnership with United Way of Ventura County supports key programs and initiatives across County agencies that invest in the lives of residents throughout the community.

## **DISCUSSION:**

The United Way of Ventura County has been providing valuable services and contributions to the community for 79 years, continuing to focus on the essential areas of health, income, and education—key building blocks for a better quality of life that improve the lives of community members. Through partnership with County of Ventura agencies, recent local impacts include:

- In FY2024, 3,564 children received oral health education, with 1,107 participating in dental screenings through the "Building Healthy Smiles" program, which addresses childhood dental issues—the leading cause of school absenteeism.

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- For tax year 2023, the Volunteer Income Tax Assistance (VITA) program prepared 1,739 tax returns, infusing over \$2 million in tax refunds into our local economy, including more than \$724,000 in Earned Income Tax Credit.
- In FY2024, United Way's Landlord Engagement Program housed 126 households (244 individuals) and maintains a 97.5% housing retention rate, furthering the goal of safe housing and financial stability for populations at-risk in our community.
- Additionally, over 3,400 youth experiencing homelessness received backpacks full of new school supplies through the Stuff the Bus 2024 campaign, supporting the goal to increase the number of students who are college and career ready.

We take this opportunity to encourage our Ventura County family to support these programs and help to raise awareness of them through the annual employee giving campaign that coincides with LIVE UNITED Month this year.

Please join us in welcoming Mitchell Sloan, President and CEO, of the United Way of Ventura County in sharing the update on these important impacts.

Sincerely,



Natalie Hernandez  
Public Information Officer  
County Executive Office



Sevet Johnson, PsyD  
County Executive Officer