

**From:** [Council Member Rhodes](#)  
**To:** [ClerkoftheBoard](#)  
**Subject:** Notice of intent for LAFCO  
**Date:** Wednesday, January 15, 2025 11:52:09 AM

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Dear Clerk of the Board:

My name is Rocky Rhodes, Councilman from Simi Valley. I submit this letter to self nominate for the open seat on LAFCO.

Understanding the need for diverse thoughts and skill sets on any board, I submit the following highlights of applicable experience for consideration by the selection committee.

LAFCO has made significant decisions that affect Simi Valley. If I have read the history correctly, we have not had representation on LAFCO since 1991! I am hoping to change that.

I am in my 3rd year of being on Simi Valley City Council. I have accomplished a lot in my first term. Further, I am in a 'safe seat' and will likely serve for least the next 6 years in my current seat.

I have served on SCAG for two years and am currently Vice Chair of the Community, Economic and Human Development (CEHD) Committee. In the natural flow of things I will be chair of this important committee when the next RHNA assessment happens which affects all of Ventura County.

I have been a Board member on the Clean Power Alliance (CPA) for two years. I have become well versed in how energy decisions affect Ventura County.

I currently sit on the Revenue and Taxation Committee of Cal Cities and was on Government Transparency and Labor Relations last year. In that role I was instrumental in opposing the splitting of PERS investments with the intent to not include fossil fuels. Thankfully Cal Cities recommended a no vote.

Within Simi Valley my accomplishments include:

- 1) Creating an Ad Hoc committee to explore creation of an Amphitheater in Simi Valley.
- 2) Creating an Ad Hoc committee to explore creation of emergency / transitional housing for our homeless population.
- 3) I am an active Board member of our Cultural Arts Center and have been exploring the creation of an Artists Colony to create affordable housing as well as an economic driver in the city.
- 4) I am an active participant in the budget process as well as detailed in tracking of expenses. To quote a previous City Manager when asking budget questions, "You are the first City Councilman I can remember that asked questions about the monthly financials!"
- 5) I have perfect attendance for council and committee meetings, even if I have to Zoom in from Foreign Countries like Thailand and China. I take my commitments seriously.

Outside of Government, I own International Coffee Consulting, working in the supply chain of coffee. I have even had initial conversations with Port Hueneme about creating coffee storage in conjunction with the banana storage facilities. I have worked in 20 Countries and have a solid grounding in international trade.

I hope this brief list of personal attributes and accomplishments shows that I would be a productive and useful member of the committee.

Thank you for your time.

Sincerely,

Rocky Rhodes  
Simi Valley City Council District 4

Sent from my iPhone