



BREASTFEEDING
Coalition of Ventura County

“Every Family is Supported to Breastfeed”

Collaborated with the Ventura Coast Milk Bank

- Opened first milk depot in Ventura County
- At the WIC office on Gonzales Road
- Received first donation In February 2023
- Previously clients had to mail their milk for San Jose



Amy Avelar Careers in Lactation Speakers Series

- Collaborated with CSU Northridge Human Lactation Program
- Encourages support for those seeking a career in the lactation field
- Incredible panel of lactation professionals as speakers



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The flyer features a photograph of a healthcare professional assisting a woman with breastfeeding. The text on the flyer includes:

The Amy Avelar Careers in Lactation Speakers Series

The goal of this event is to provide current and prospective lactation students with a better understanding of what it is like to work as a lactation professional in a particular setting and will include time for questions and answers.

Summer 2023

Working as a Lactation professional in a Women Infant and Children (WIC) Program

Date: August 2
Time: 1:00pm-2:15pm
Location: Zoom
Registration: <https://lactationcareers.eventbrite.com>

Lactation Professional Speaker:
Rhonda A Clayton, CLE
Breastfeeding Peer Counselor at CinnaMoms/PHFE WIC Program

Interested in learning about careers in lactation?
This presentation will address common questions, including:

- Why did you pursue a career in lactation?
- What has your career journey been in lactation?
- What qualifications and training did you obtain before getting hired in your current position?
- What is a typical week like for you?
- What do you love most about your job?
- What is most challenging about your job?
- What words of wisdom do you have for an aspiring lactation professional?

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CSUN
NEXUS IN HUMAN LACTATION PROGRAM

USDA
NATIONAL INSTITUTE OF FOOD AND AGRICULTURE

This work is supported by
Funding for Clinical Nutrition
Students to Become Certified
Lactation Consultants Award No.
2021-30003-35730 from the
USDA National Institute of Food
and Agriculture

Education Committee

- Hosted our first virtual webinars
- Educating the Medical Community about Lactation
- Speakers
 - Darian Roberts, OT, IBCLC
 - Dr. Katrina Mitchell, MD, IBCLC



- Give Back event for the Community
- Hosted in the City of Ventura
- Over 400 people attended!
- 15 Vendors
- Nursing Nook



California Breastfeeding Coalition 2024 Golden Nugget Award Recipient

- Promotion of breastfeeding & collaboration
- Lactation scholarship opportunities
- Community events
- Workplace engagement



**CALIFORNIA
BREASTFEEDING
COALITION**