



BREASTFEEDING
Coalition of Ventura County

“Every Family is Supported to Breastfeed”

Collaborated with the Ventura Coast Milk Bank

- Opened first milk depot in Ventura County
- At the WIC office on Gonzales Road
- Received first donation In February 2023
- Previously clients had to mail their milk for San Jose

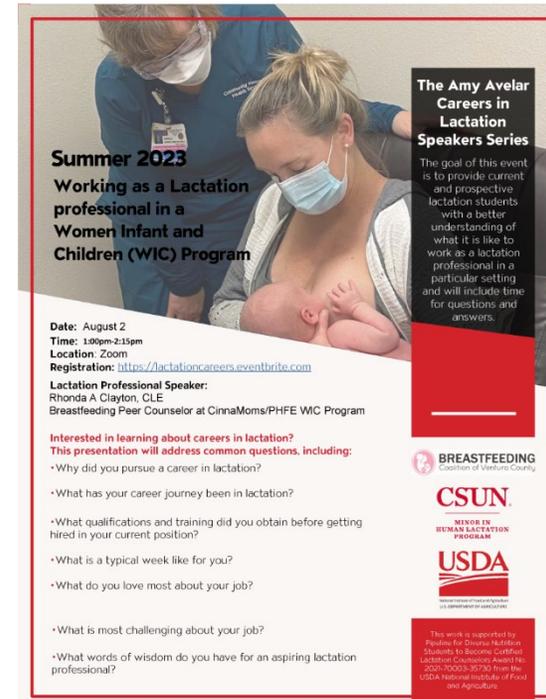


Amy Avelar Careers in Lactation Speakers Series

- Collaborated with CSU Northridge Human Lactation Program
- Encourages support for those seeking a career in the lactation field
- Incredible panel of lactation professionals as speakers



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**The Amy Avelar
Careers in
Lactation
Speakers Series**

The goal of this event is to provide current and prospective lactation students with a better understanding of what it is like to work as a lactation professional in a particular setting and will include time for questions and answers.

Summer 2023
Working as a Lactation professional in a Women Infant and Children (WIC) Program

Date: August 2
Time: 1:00pm-2:15pm
Location: Zoom
Registration: <https://lactationcareers.eventbrite.com>

Lactation Professional Speaker:
Rhonda A Clayton, CLE
Breastfeeding Peer Counselor at CinnaMoms/PHFE WIC Program

Interested in learning about careers in lactation?
This presentation will address common questions, including:

- Why did you pursue a career in lactation?
- What has your career journey been in lactation?
- What qualifications and training did you obtain before getting hired in your current position?
- What is a typical week like for you?
- What do you love most about your job?
- What is most challenging about your job?
- What words of wisdom do you have for an aspiring lactation professional?

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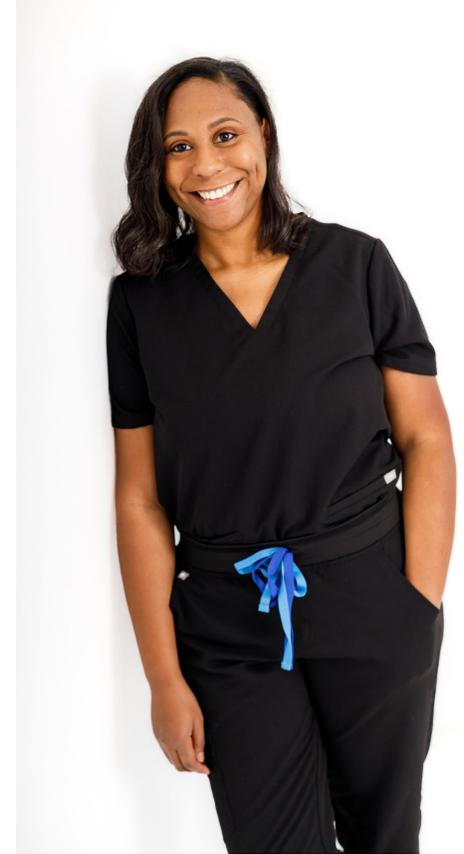
CSUN
NEXUS IN
HUMAN LACTATION
PROGRAM

USDA
U.S. DEPARTMENT OF AGRICULTURE

This work is supported by
Funding for Genetic Mutation
Students to Become Certified
Lactation Counselors Award No.
2021-70003-35730 from the
USDA National Institute of Food
and Agriculture

Education Committee

- Hosted our first virtual webinars
- Educating the Medical Community about Lactation
- Speakers
 - Darian Roberts, OT, IBCLC
 - Dr. Katrina Mitchell, MD, IBCLC



- Give Back event for the Community
- Hosted in the City of Ventura
- Over 400 people attended!
- 15 Vendors
- Nursing Nook



California Breastfeeding Coalition 2024 Golden Nugget Award Recipient

- Promotion of breastfeeding & collaboration
- Lactation scholarship opportunities
- Community events
- Workplace engagement



**CALIFORNIA
BREASTFEEDING
COALITION**