

EXHIBIT 1 – FY 2024-25 MHSA CONTRACT SUMMARY

Exhibit #	Division Number	Contractor	Service Description	FY 23-24 Amount	Proposed FY 24-25 Amount	Increase/ (Decrease)
Mental Health Service Act (MHSA) Funded Services						
2	3260	Clinicas Del Camino Real (Clinicas)	<p>Clinicas: provides primary care services through the Prevention and Early Intervention (PEI) component of the Mental Health Services Act (MHSA). Clinicas’ services will focus on the early intervention side of the continuum of mental health services. The target population for the primary care services is individuals ages twelve (12) and over who are patients of Clinicas’ primary health care clinics. These are individuals at risk of or with emerging mental health issues who may exhibit early signs of depression, anxiety, post-traumatic stress disorder or a history of trauma. In fiscal year (FY) 2023-24, Clinicas provided early intervention mental health care services to approximately 348 unduplicated individuals. Upon discharge, clients surveyed showed, on average, a 9.2-point decrease in symptoms of depression scores on the PHQ-9 measure (from 13 to 3.8 points), and a 9.4-point decrease in average participant anxiety severity scores on the GAD measure (from 12.6 to 3.2). The proposed FY 2024-25 agreement with Clinicas is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$34,000 to the maximum contract amount from the previous fiscal year, to align with staffing cost increases, the first time in several years. This agreement is funded with Mental Health Services Act (MHSA) funding.</p>	\$340,000	\$374,000	\$34,000
3	3260	Clinicas Del Camino Real (Clinicas EMDR)	<p>Clinicas EMDR: provides Eye Movement Desensitization and Reprocessing (EMDR) treatment option for Primary care integration for early intervention services in Ventura County. This is a new service being added to the continuum of care. The target population for the primary care services is individuals ages twelve (12) and over who are patients of Clinicas’ primary health care clinics. The provider will ensure the ability to provide EMDR services by training ten (10) clinicians in the therapy and certification. Services include assessment, therapy, medication if needed and psychotherapy treatment designed to alleviate the distress associated with trauma. The proposed FY 2024-25</p>	\$40,000	\$214,623	\$174,623

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			agreement with Clinicas EMDR is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$174,623 to the maximum contract amount from the previous fiscal year, due to annualization of the agreement for one full year. This Agreement is funded with MHSA funding.			
4	3260	Evalcorp	Evalcorp: provides data collection and analysis services on various projects on behalf of VCBH. Evalcorp is currently providing these services in order to support the Wellness Centers coordinated with Ventura County Office of Education (VCOE). The primary objective of the agreement is to: (1) collaborate with VCBH and VCOE to develop evaluation infrastructure and evaluation capacity, (2) implement a school-wide survey to assess the impact of the Wellness Centers on issues related to awareness of and access to school-based mental health services, (3) conduct required data monitoring for middle school Wellness Centers as needed to inform quarterly and yearly reporting requirements, (4) conduct requisite univariate and multivariate statistical analyses, (5) develop the annual evaluation reports and (6) prepare for and facilitate monthly evaluation meetings with VCBH and VCOE. The proposed FY 2024-25 agreement with Evalcorp is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$70,000 to the maximum contract amount from the prior fiscal year, to expand the level of service delivery provided to provide evaluation services for suicide prevention strategies and for VCBH’s Network Expansion providers. This agreement is funded with MHSA funding.	\$305,725	\$375,725	\$70,000
5	3260	Idea Engineering (PEI)	Idea Engineering: provides a wide variety of community-wide communications for required components of MHSA such as Community Program Planning Process (CPPP) mid-year adjustments, annual updates, and three-year-plan updates. Tasks include paid media, digital & social media, TV, radio, newspaper ads, outdoor posters, etc. Idea Engineering strategic direction and messaging development for outreach campaigns for mental health stigma reduction. Idea	\$354,094	\$225,000	(\$129,094)

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			Engineering also provides maintenance costs for the Wellness Everyday & SaludSiempreVC.org: website hosting, type forms, security monitoring, and email list serve assistance. The proposed FY 2024-25 agreement with Idea Engineering is for a one-year term (July 1, 2024 through June 30, 2025) and represents a decrease to of \$129,094 to the maximum contract amount from the prior fiscal year, due to the redirection of suicide prevention activities from one Idea Engineering contract to another. VCBH will be reducing the amount of print ads and removing suicide prevention activities from this contract to be covered under Idea Engineering’s MHSA: Suicide Prevention Communications “STAY” contract. This agreement is funded with MHSA funding.			
6	3260	Idea Engineering (STAY)	Idea Engineering: provides services in support of the “STAY” turn-key suicide prevention campaign for: (1) graphic design, (2) targeted media to high-risk groups at locations (i.e. medical offices, laundry mats, busses, etc.) (3) analytics reporting, and (4) Spanish translations. The proposed FY 2024-25 agreement with Idea Engineering is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$133,930 to the maximum contract amount from the prior fiscal year, to provide promotional items, printed and digital advertisements, outreach campaigns, communication materials, and planning and consultation services to support MHSA goals. This agreement is funded with MHSA funding.	\$142,500	\$276,430	\$133,930
7	3260/3203	Mixteco Indigena Community Organizing Project (MICOP)	MICOP: provides PEI and outreach services to address mental health care needs for Mixtec/Indigenous, Latino/a/x, otherwise black and indigenous people of color (BIPOC) and indigenous descent people disproportionately at risk for mental health challenges. In FY 2023-24, MICOP provided 143 individuals core program services and 143 individuals were referred to mental health care and/or social support services. The proposed FY 2024-25 agreement with MICOP is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$35,750 to the maximum contract amount from the prior fiscal year, to replace	\$290,000	\$325,750	\$35,750

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			equipment and to support participation in a conference for increasing indigenous knowledge. This agreement is funded with MHSA funding.			
8	3260	One Step a La Vez	One Step a La Vez: provides PEI services. They work to provide the following strategies: (1) provide access and linkage to services for people with severe mental illness, (2) improve timely access to services for underserved populations and, (3) stigma and discrimination reduction. Goals for program include: (1) increase interagency collaboration and partnerships, (2) connect community members to appropriate mental health resources, (3) mental health education and stigma reduction through leadership, (4) increase awareness and knowledge regarding mental health in the Latino community in Fillmore, (5) increase sensitivity in the community to the issues faced by the Latino community in the Fillmore area and, (6) increasing early help-seeking among people with mental illness. In FY 2023-24, One Step a La Vez served 110 clients in core program services. The proposed FY 2024-25 agreement is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$52,261 to the maximum contract amount from the prior fiscal year, in order to implement a new youth leadership training for women, create several mental health promotional videos, and to facilitate two (2) mental health and wellness fairs to reduce stigma in the Latine community. This agreement is funded with MHSA funding.	\$303,711	\$355,972	\$52,261
9	3260	Pacific Clinics	Pacific Clinics: provides “TAY-Tunnel” program services where they work to empower individuals to take an active role in creating a positive lifestyle change within a supporting, safe, and understanding environment. Bilingual staff, with lived experience, engage Transition Age Youth (TAY) in designing achievement plans and Wellness and Recovery Action Plans (WRAPs), they aid in employment services, health navigation, and linkages to community resources. In FY 2023-24 the provider worked with 134 individuals, which resulted in several receiving housing opportunities and thirty-	\$608,433	\$714,097	\$105,664

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			<p>two (32) were assisted in acquiring active employment. The proposed FY 2024-25 Agreement with Pacific Clinics is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$105,664 to the maximum contract amount from the prior fiscal year, to: (1) purchase a new van to provide transportation for health navigation and employment services, (2) fund a new Peer Partner position to meet emerging service needs (3) fund a new industrial washer and dryer, (4) update equipment for the center – chairs, tv’s, etc., (5) provide funding for peer partner certifications and other trainings, (6) purchase new computer stations for clients to meet demand for employment services, and (7) fund additional transportation vouchers to meet demand. This agreement is funded with MHSA funding.</p>			
10	3260	Promotoras Y Promotores Foundation (PYPF)	<p>PYPF: provides PEI services, targeting immigrant Latina women and their family, who are at risk of experiencing early signs of depression. PYPF primarily focuses on services in the Santa Clara Valley, but their secondary focus includes other Ventura County cities as well. Through this agreement, PYPF will increase awareness and education about depression, make appropriate referrals to community resources, and reduce stigma associated with mental health services. In FY 2023-24, PYPF served 145 individuals, which resulted in several receiving housing opportunities and eighty-four (84) individuals were referred to mental health care and/or social support services. The proposed agreement with PYPF is for a one-year term (July 1, 2024 through June 30, 2025) and represents an increase of \$39,000 to the maximum contract amount from the previous fiscal year, for a three-day intensive staff training, a supportive services fund for clients, and a community conference for Latina women throughout Ventura County. This agreement is funded with MHSA funding.</p>	\$261,000	\$300,000	\$39,000