

**WORKFORCE
DEVELOPMENT
BOARD** *of Ventura
County*



**COUNTY of
VENTURA**
Human Services Agency

VENTURA COUNTY BOARD OF SUPERVISORS

PRESENTATION - 2024

May 21, 2024

Stephen Yeoh, Chair

Rebecca Evans, Executive Director

Workforce Development Board of Ventura County





ROLE OF THE WDBVC

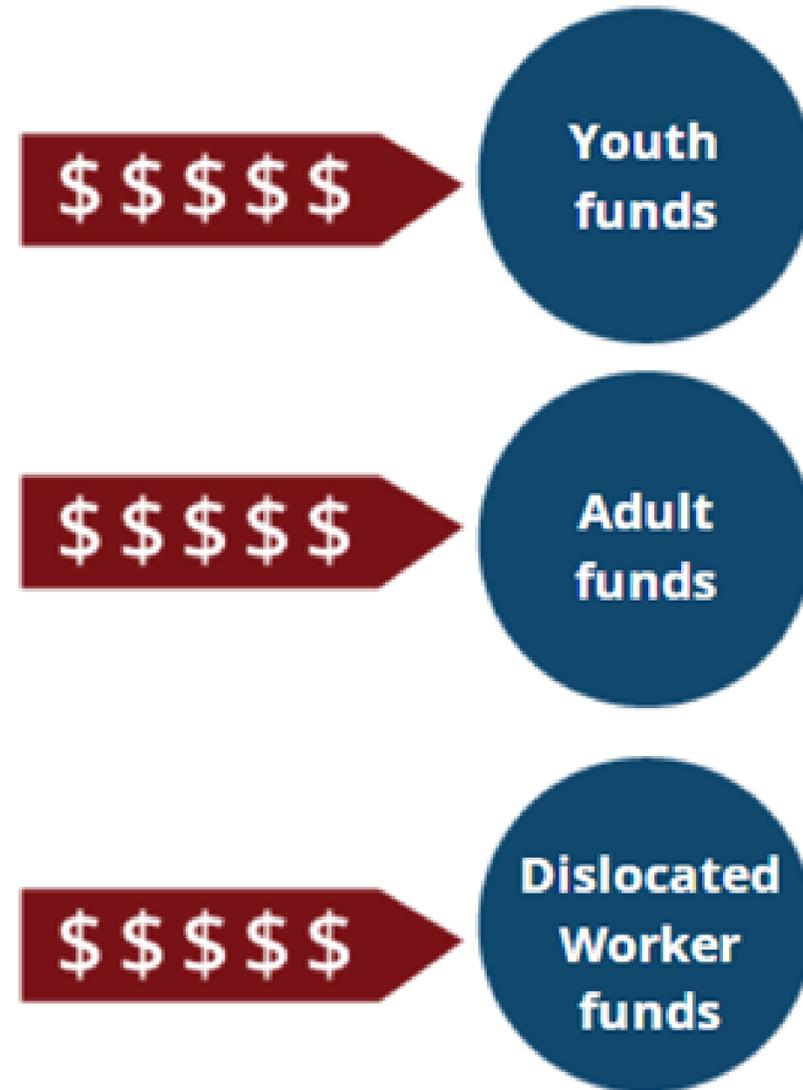
- Support workers and job seekers, especially those with barriers to employment
- Support businesses in the region
- Identify regional workforce needs and priority industry sectors
- Build collaboration across the region to address regional needs, reduce duplication of efforts, and streamline services

FUNDING

WIOA Title-I Funding



Governor

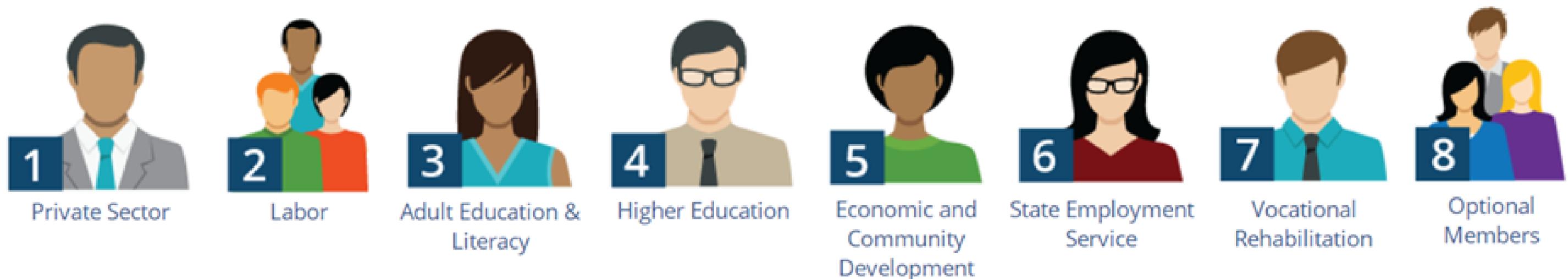


The WDBVC receives WIOA funding from the State. The County of Ventura is the grant recipient for the funds awarded and is liable and responsible for those funds.

The County of Ventura Board of Supervisors has been designated as the Chief Local Elected Officials in Ventura County.

BOARD MEMBERS

The WDBVC is comprised of members representing stakeholders outlined in WIOA. Specifically, a majority must be private business employers, and 20% represent workforce/labor. Through a membership ad-hoc committee and following WDBVC By-Laws, the WDBVC recruits and recommends WDBVC members to the BOS for approval and appointment to the WDBVC.



SECTOR PRIORITIES



Healthcare



Retail, Hospitality, and
Tourism



Advanced
Manufacturing



Business and
Entrepreneurship



Agriculture, Water,
and Environmental
Technology



Education and Human
Development



GOALS FOR PY 22-23

The Workforce Development Board of Ventura County took committed action to:

1. Breaking down barriers to employment bringing grant-funded programs to Ventura County
2. Recruit Workforce Development Board members that represent the diversity of our community
3. A commitment to human-centered services and program design
4. Sharing our strengths and outcomes throughout California and engaging with change-making philanthropy



GOAL #1

Breaking down barriers to employment bringing grant-funded programs to Ventura County.

- Continued special initiatives and programs for people experiencing barriers to employment
- Awarded several grants targeting specific barriers or job training initiatives

SPECIAL INITIATIVES

Continued many special programs:

- Pathway Home to serve inmates at the Todd Road and Main Jail
- Disability Employment Accelerator program to serve people with disabilities
- Pathways to Employment to serve people experiencing homelessness
- High Road Construction Careers project with San Luis Obispo WDB, Santa Barbara WDB, and Tri-Counties BTC
- National Dislocated Worker Grants in response to the Woolsey and Hill Fires and COVID-19



GRANTS RECEIVED

Received new grants (over \$5 million):

- \$4.2 million to continue the MC3 pre-apprenticeship program with Santa Barbara, SLO, and BTC
- \$684,000 to provide temporary jobs to individuals who will clean up Foster Park due to the 2023 Winter Storms
- \$600,000 to continue programming for people with disabilities
- \$20,000 to host a workforce transformation fellow trained in human-centered design
- \$100,000 to continue efforts of the region to actualize the goals and objectives of the regional plan





GOAL #2

Recruit Workforce Development Board members that represent the diversity of our community.

- One of our 2-year priorities is to embed Diversity, Equity, and Inclusion throughout existing policies, programming, and representation. A self report survey of the WDB helped us assess Board diversity and strengths to improve how we serve the community in the future.

INCREASED BOARD

DIVERSITY



- Ask Board members from East County to identify potential members
- Target outreach to Heritage Valley and more rural communities such as Santa Paula, Fillmore, & Piru
- Invite City representatives of East County Cities to be on the Board



- Include priority sectors and emerging sectors
- Identify direct-service nonprofit that serves target populations to serve on the Board (e.g., MICOP)



- Ask direct service Board Member Organizations to identify a client representative who can attend 2 meetings a year
- Ask current/previous clients to serve on Board
- Push for a Veteran representative so the Board's composition matches the 5.5% of the pop that are Veterans

**Note that including someone who is currently low income may need to include a stipend.*



- Include small and mid-size businesses to ensure their perspectives are included
- Include smaller cities and nonprofits if possible



- Identify potential Board members 18-29 and 30-39
- Tap into the young professional's business group
- Engage young entrepreneur organizations



- Ask existing Board Member Organizations to identify an alternate from a BIPOC Community
- Reach out to Hispanic Chamber of Commerce, Black Business associations, etc.



- Reach out to WEV, the US Women's Chamber of Commerce, WBENC, and other organizations
- Consider including someone who is trans, non-binary, or gender non-conforming to bring their experience as an employer or jobseeker
- Reach out to the Diversity Collective VC



- Ask existing Board Member Organizations to identify an alternate from a BIPOC Community
- Reach out to Hispanic Chamber of Commerce, Black business associations, etc.

GOAL #3

A commitment to human-centered services and program design.

- We mapped regional needs to support equity and job quality by reviewing where we should provide services based on demographic needs.
- We also used our data to create personas and then committed to using the personas to represent customers during board meetings.



EXPANDED OUR LOCATIONS

America's Job Center of California
2901 N. Ventura Road, Ste 300, Oxnard, CA 93036
Monday – Friday – 8:00 am – 5:00 pm

America's Job Center of California
2900 N. Madera Road, Ste 100, Simi Valley, CA 93065
Monday – Friday – 8:00 am – 5:00 pm

Ventura Community Service Center
4651 Telephone Road, Ventura, CA 93003
Monday – 11:00 am – 5:00 pm
Tuesday – Friday – 8:00 am – 5:00 pm

Ojai Library
111 E Ojai Ave, Ojai, CA 93023
Thursday – 2:00 pm – 4:00 pm

Moorpark Community Service Center
612B Spring Road, Ste 301 Moorpark, CA 93021
Wednesday – 8:00 am – 5:00 pm

Thousand Oaks Community Service Center
80E Hillcrest Drive, Ste 200, Thousand Oaks, CA 91360
Wednesday – 8:00 am – 5:00 pm

VC Department of Child Support Services
5171 Verdugo Way, Camarillo, CA 93012
Tuesday – 8:00 am – 5:00 pm

Santa Clara Valley Community Service Center
725 E. Main Street, Santa Paula, CA 93060
Tuesday & Thursday – 8:00 am – 5:00 pm

Fillmore Community Service Center
828 Ventura Street, Ste 200, Fillmore, CA 93015
Wednesday – 8:00 am – 5:00 pm

Piru Library
3811 Center Street Piru, CA 93040
Tuesday – 2:00 pm – 4:00 pm

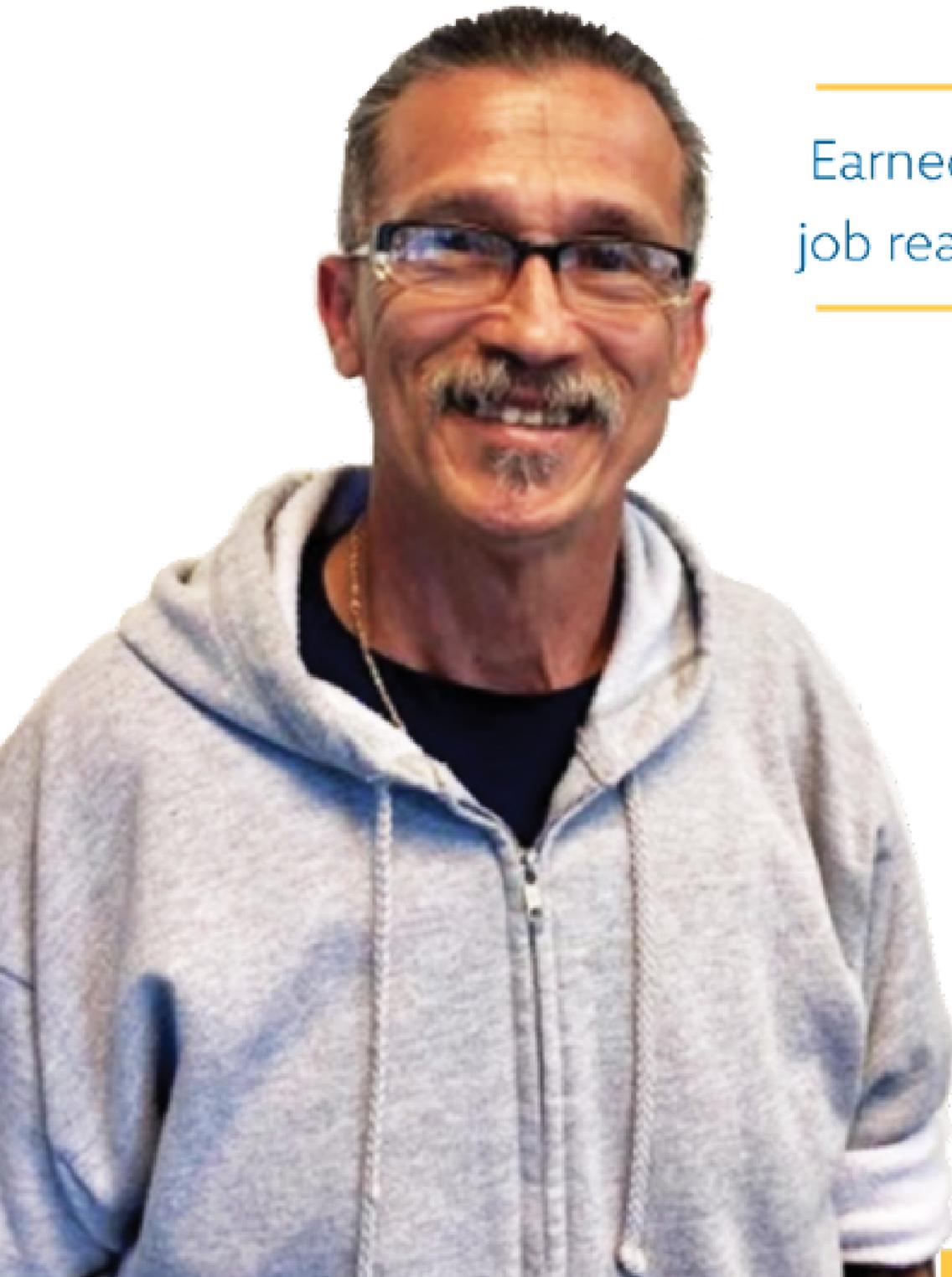


FRANK ALVAREZ

 **Age**
50

 **City/Town**
Oxnard

 **Race/Ethnicity**
Latino



Goals/Objectives

Earned landscaping certificate and enjoys being outdoors. Seeking support in job readiness & education in hopes of **building his own landscaping business.**



Language Preference
Spanish/English
(Bilingual)



Family
Siblings and cousins
in the area, no children



Education Level
No high
school diploma
or equivalent



Skills
maintenance,
landscaping,
and basic retail



Employment
Unemployed, worked clerk,
commissary, and landscaping
maintenance positions
while in prison



**Challenges/Barriers
to Economic Mobility**
Formerly incarcerated, spent
27 years incarcerated

GOAL #4

Sharing our strengths and outcomes throughout California and engaging with change-making philanthropy.



Staff and Vice Chair Day at the Capitol were joined by representatives from the Workforce Development Board of San Luis Obispo County and Humboldt County Workforce Development Board.

YEAR IN REVIEW

**WORKFORCE
DEVELOPMENT
BOARD** *of Ventura
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Annual Report

PROGRAM YEAR

2022-2023



Impact Report

3,900

visitors to our
America's Job
Centers of
California

5,351

services
provided

23

initiatives to
serve job seekers
and businesses

856

job seekers
enrolled and
served in our
programs

193

placed in
jobs

151

credentials,
certifications, and
diplomas achieved

SERVING OUR COMMUNITY

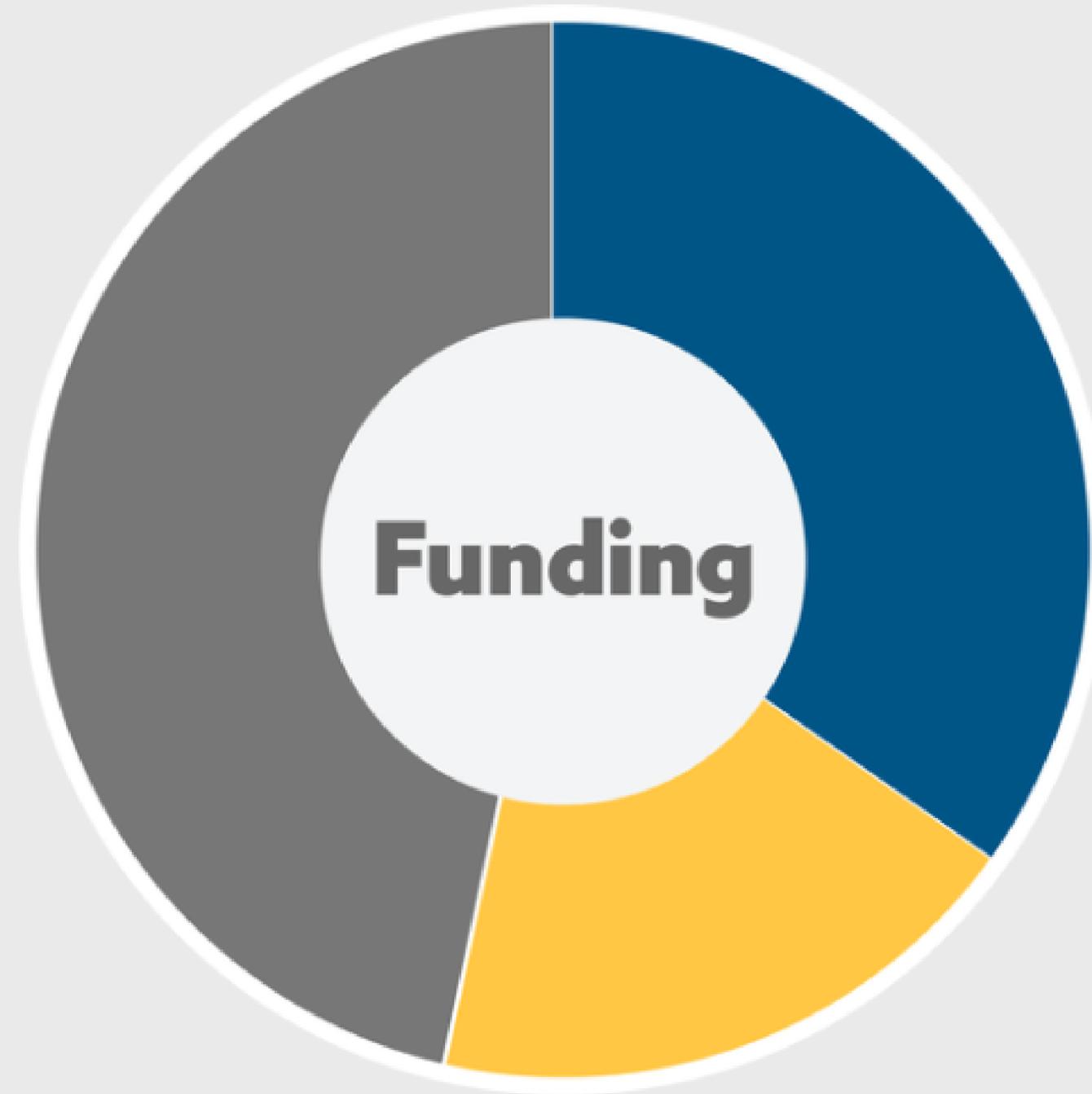


Pt. Mugu Career Fair



Latino Business Expo

FINANCIALS



● WIOA CORE FUNDS
\$7,791,073.40

● WIOA 15% GRANTS
\$4,159,381.00

● NON-WIOA GRANTS
\$10,448,732.00



IN SUMMARY

We help people and support businesses, but our work is much more than that. By keeping businesses moving and people working, we are fortifying an economy that impacts the lives of our county and beyond.

Research shows we cannot expect a full economic recovery in job growth for ten years or 2033. Therefore, the Workforce Development Board training programs will seek to carry out our leadership role and outlook in bringing new, well-trained, career-minded employees to support businesses in need.

CONTACT US



805-477-5306 (WDBVC)



805-648-WORK (for job seekers)



www.workforceventuracounty.org



hsa-info.wdb@ventura.org



2901 N. Ventura Rd, Oxnard, CA

We would be happy to schedule a tour of our America's Job Center of California.

The Workforce Development Board of Ventura County is a proud partner of America's Job Center of California network. The WDBVC and this project are an equal opportunity employer/ program. Auxiliary aids and services are available upon request to individuals with disabilities. If you have limitations hearing or speaking dial 711 to reach the California Relay Service (CRS). For federal funding disclosure information, visit <https://workforceventuracounty.org/about-us/funding/>.





THANK YOU

**TO THE BOARD OF
SUPERVISORS FOR
ADVANCING WORKFORCE
DEVELOPMENT**

