



HONORING
THIRD COHORT OF CREANDO COMUNIDAD
LEARNING SERIES

WHEREAS, PROMOTORES DE SALUD, ALSO KNOWN AS COMMUNITY HEALTH WORKERS, ARE FRONTLINE PUBLIC HEALTH CHAMPIONS AND TRUSTED MEMBERS OF OUR COMMUNITIES, SERVING AS VITAL LINKS BETWEEN INDIVIDUALS AND ESSENTIAL HEALTH RESOURCES. PROMOTORES ARE FOUND THROUGHOUT OUR NEIGHBORHOODS, OFTEN AS FAMILY MEMBERS, FRIENDS, AND NEIGHBORS; AND

WHEREAS, PROMOTORES DE SALUD POSSESS A DEEP, PERSONAL UNDERSTANDING OF THE COMMUNITIES THEY SERVE, WHICH ALLOWS THEM TO ACT AS KEY LIAISONS TO HEALTH AND SOCIAL SERVICES. THEY PLAY A CRUCIAL ROLE IN FACILITATING ACCESS AND DELIVERY OF HIGH-QUALITY, CULTURALLY COMPETENT SERVICES. ADDITIONALLY, THEY STRENGTHEN COMMUNITY CAPACITY BY INCREASING HEALTH KNOWLEDGE AND PROMOTING SELF-SUFFICIENCY THROUGH OUTREACH, EDUCATION, INFORMAL COUNSELING, SOCIAL SUPPORT, AND ADVOCACY; AND

WHEREAS, PROMOTORES DE SALUD ARE ESSENTIAL TO THE HEALTH, WELL-BEING, AND RESILIENCE OF VENTURA COUNTY RESIDENTS, PARTICULARLY AS FRONTLINE ADVOCATES FOR HISTORICALLY MARGINALIZED GROUPS AND COMMUNITIES DISPROPORTIONATELY IMPACTED DURING PUBLIC HEALTH EMERGENCIES, SUCH AS THE COVID-19 PANDEMIC; AND

WHEREAS, VENTURA COUNTY PUBLIC HEALTH HAS DEVELOPED *CREANDO COMUNIDAD*, AN 11-SESSION LEARNING SERIES AIMED AT BUILDING THE CAPACITY OF PROMOTORES DE SALUD TO FURTHER IMPROVE COMMUNITY HEALTH OUTCOMES; AND A PHOTOVOICE PROJECT, WHICH ALLOWS PARTICIPANTS TO EXPRESS THEMSELVES THROUGH PHOTOGRAPHY AND STORYTELLING TO COMMUNICATE THEIR CONCERNS AND ACT AS CATALYSTS OF CHANGE; AND

WHEREAS, TODAY WE RECOGNIZE AND HONOR THE THIRD COHORT OF *CREANDO COMUNIDAD*, WHICH CONSISTS OF DEDICATED VENTURA COUNTY PROMOTORES DE SALUD WHO HAVE COMPLETED COMPREHENSIVE TRAINING IN CORE COMPETENCIES, PUBLIC HEALTH FUNDAMENTALS, AND EMERGENCY RESPONSE.

NOW THEREFORE BE IT RESOLVED, THAT THE VENTURA COUNTY BOARD OF SUPERVISORS DO HEREBY CONGRATULATE THE THIRD COHORT OF *CREANDO COMUNIDAD*, LEARNING SERIES FOR THEIR DEDICATION TO CREATING HEALTHIER COMMUNITIES THROUGHOUT VENTURA COUNTY AND ENCOURAGE ALL CITIZENS TO JOIN IN RECOGNIZING THESE PROFESSIONALS AND ALL THEY DO FOR OUR COMMUNITY.

PRESENTED ON THIS 8TH DAY OF OCTOBER 2024



CHAIR OF THE BOARD OF SUPERVISORS
KELLY LONG, SUPERVISOR 3RD DISTRICT



MATT LAVERE, SUPERVISOR 1ST DISTRICT



JANICE S. PARVIN, SUPERVISOR 4TH DISTRICT



JEFF GORELL, SUPERVISOR 2ND DISTRICT



VIANEY LOPEZ, SUPERVISOR 5TH DISTRICT