

**AMENDMENT 3 TO COUNTY OF
VENTURA CONTRACT 8744 WITH
CONSORTIUM MEDIA FOR
WORKFORCE DEVELOPMENT OUTREACH
SERVICES**

The County of Ventura (County) and DBW Media Inc., dba Consortium Media (Contractor), hereby agree that the agreement identified as County of Ventura Contract No.8744 previously entered into by the parties is amended, effective as follows:

1. Replace Cost/Bid Sheet with attached Cost/Bid Sheet
2. Contract not to exceed amount shall be \$229,830.00.

All other terms and conditions remain the same.

COUNTY OF VENTURA
Gabriel Piña
Digitally signed by: Gabriel Piña
DN: CN = Gabriel Piña email = gabriel.
pina@ventura.org C = US O = County of
Ventura OU = GSA Procurement
Date: 2024.02.27 10:32:04 -0800

Signature

Gabriel Piña

Printed name

Senior Buyer

Title

February 27, 2024

Date

CONTRACTOR



Authorized signature

Denise Bean-White

Printed name.

CEO Consortium Media

Title

4/1/23

Date

CONTRACTOR

Authorized signature

Printed name

Title

Date

* If a corporation, this Contract must be signed by two specific corporate officers.

The first signature must be either the (1) Chief Executive Officer, (2) Chairman of the Board, (3) President, or any (4) Vice President.

The second signature must be the (a) Secretary, an (b) Assistant Secretary, the (c) Chief Financial Officer, or any (d) Assistant Treasurer.

In the alternative, a single corporate signature is acceptable when accompanied by a corporate resolution demonstrating the legal authority of the signature to bind the company.

Cost/Bid Sheet

Scope of Work	Hourly Bid or Unit Cost	Description
Communications Plan Implementation / Communications Support Services	<ul style="list-style-type: none"> \$150.00 \$137.00 \$137.00 	<ul style="list-style-type: none"> WEB Media Relations Social Media
Printing and Products	<ul style="list-style-type: none"> \$137.00 \$137.00 \$137.00 	<ul style="list-style-type: none"> Branding Design/Branding Videos
Advertising Placements/Media Buying	<ul style="list-style-type: none"> \$4,605.00 \$2,497.00 \$0.00 	<ul style="list-style-type: none"> Radio CM+Geo Algo and other Digital Marketing Digital Print
Event and Organization Partnerships	<ul style="list-style-type: none"> \$137.00 	<ul style="list-style-type: none"> Event & Organization Partnerships
Account Servicing of Event and Organization Partnerships	<ul style="list-style-type: none"> \$137.00 	<ul style="list-style-type: none"> Account Management

Please take note of the following:

Project	Amount
WIOA Core	\$103,659
Skill Up Ventura County	\$20,000
RERP	\$14,440
Equity Target Populations Fund	\$15,721
NDWG Storms	\$5,000
HRCC: Resilient Workforce Funds	\$45,169
Additional Assistance	\$25,841
TOTAL	\$ 229,830

Documentation Needed for Payment if Selected:

Communications Plan Implementation/Communications Support Services: The selected Contractor will provide a summary of the services provided and the hours charged for each service, including a respective breakdown of individuals and associated hours worked. When necessary and appropriate, copies of tear sheets and collateral materials may be included. The selected Contractor will provide quarterly reports to the WDBVC, due within 15 days from the final day of each fiscal quarter, with comprehensive recaps of the program outreach activities and products achieved and delivered to date through this contract as well as recommendations for updates to the WDBVC Communications Plan.

Printing and Products: Monthly service summaries should include a list of products delivered. When necessary and appropriate, product examples may be included with the invoice.

Advertising Placements/Media Buying: The selected Contractor will produce the required advertising plan outlining recommended and approved media buys, including cost of ad buys, and provide post-campaign documentation, as specified by WDBVC, to demonstrate ad placements and support WDBVC's record keeping for compliance with internal financial protocol and monitoring needs.

Event and Organization Partnerships: The selected Contractor will provide a summary of the services provided, invoices from partners, and documentation for proof of performance by partners. When necessary and appropriate, copies of tear sheets and collateral materials may be included.

Account Servicing of Event and Organization Partnerships: The selected Contractor will provide a summary of the services provided and the hours charged for each service, including a respective breakdown of individuals and associated hours worked. When necessary and appropriate, copies of tear sheets and collateral materials may be included.